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## Cancer Prevention's Problem

INTERNATIONAL

**HOW KAMALA HARRIS' STANCE ON ISRAEL COULD COST HER** 

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HARRIS'24

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\*McGlynn et al., "Measuring Premature Mortality Among Kaiser Permanente Members Compared to the Community," July 2022.

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#### 'This Is a Moment for Arab Americans'

With the Israel-Hamas war weighing heavily on Muslim voters in battleground states, will foreign policy be Kamala Harris' election downfall?

by JOSHUA RHETT MILLER

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#### America's Best Ambulatory Surgery Centers 2025

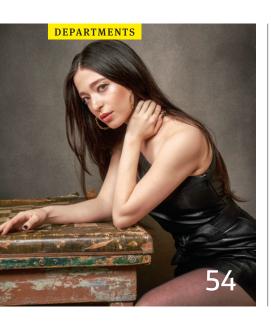
Newsweek and partner Statista highlight the top 650 ASCs in the country which provide convenient options for common procedures.

AT YOUR SERVICE Specialized centers for procedures like colonoscopies, tonsil removals, biopsies, cataract removals, knee repairs and skin grafts don't require overnight stays and are growing in popularity.

**COVER** Illustration by *Newsweek* 



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## Closing Gaps: The Need for a More Equitable Approach to Cancer Care in America

By MISHELLENE MCKINNEY, MHA, RN, OCN,

Vice President, Clinical Programs, Kaiser Permanente

he story of cancer in America is one of stark disparities. There are disparities in cancer burden and outcomes faced by groups based on race, ethnicity, geography, sexual orientation, gender identity and those in chronic poverty. If we look solely at differences between racial and ethnic groups, we see that Black women are 40 percent more likely to die from breast cancer than their white counterparts. Cancer patients from racial and ethnic minority groups are also less likely to receive recommended chemotherapy and molecularly targeted treatments.

Medical advances have made great strides in treating cancer, detecting it early and helping people make informed decisions about their care. But clinical care alone cannot close persistent gaps in outcomes. With overall cancer rates on the rise, it's essential for health care providers to consider patients' needs and circumstances beyond the clinic.

#### Social Factors Can Greatly Influence Cancer Risk and Recovery

Where people live and work, what they eat, even the air they breathe can all

have a profound impact on their health and, consequently, their cancer journey. What's more, the course of treatment can significantly impact all aspects of a person's life, including their work, family responsibilities and mental well-being.

Too often, disparities in cancer risk and survival are amplified by the unmet social needs that many Americans face—such as income inequality, inadequate housing, limited transportation options and lack of healthy food options. As one example, researchers have discovered significantly higher cancer mortality rates in US counties experiencing long-term poverty. To ignore these social factors is to risk allowing the gaps in cancer outcomes to persist—or even worsen.

### Caring for the Whole Person, Not Just the Disease

As the causes of cancer and barriers to diagnosis and recovery become better understood, a growing number of health care organizations are addressing the unmet social needs of patients as part of their ecosystem of care. We know from extensive research that social risks, including financial instability, housing instability, and food insecurity, can lead

to poor cancer outcomes and increased mortality. Patient advocates, government agencies and others are also recognizing the importance of ensuring that the needs of people with cancer and their caregivers are acknowledged at every step of the cancer journey.

Kaiser Permanente's Cancer Support Line is an example of this kind of new supportive cancer care initiative. It connects patients and their caregivers with a trained cancer support specialist who can help with non-medical needs. Areas of support include help with benefits and finances, transportation assistance, local healthy food programs, peer support groups and caregiver support resources. Patients are paired with a single specialist throughout their



cancer journey, so they are recognized each time they call, and there is no need to retell previously shared details.

During the pilot period, the most common inquiries we received on the line included questions about payment assistance, insurance benefits, and eligibility. When callers were asked to evaluate their overall interaction with the line, nearly all rated their experience highly. Based on the success of the pilot, we are now expanding the line across the organization.

Kaiser Permanente is also working with external organizations and foundations to collectively solve these difficult problems. Earlier this year, Kaiser Permanente joined other key stakeholders at a summit hosted by the Sheri and Les Biller

Family Foundation to collaborate on amplifying current efforts and identifying new solutions to help patients equitably navigate their cancer experience with greater ease. This led to the formation of the Together for Supportive Cancer Care coalition. Kaiser Permanente is a founding member of this national coalition that works to expand early, equitable access to supportive care that can improve the lives of all people with cancer.

At the federal level, the White House Cancer Moonshot announced CancerX, a public-private partnership committed to reducing cancer-related mortality rates and enhancing the quality of life for patients and their families through digital innovation. As one of the founding organizations, Kaiser Permanente collaborates with other CancerX stakeholders to develop best practices, toolkits and value models to improve equity in cancer care and research.

## How Health Care Organizations are Closing Gaps in Cancer Care

From a clinical perspective, some health care organizations are intensifying their efforts to tackle health disparities through prevention, treatment and research. Culturally sensitive reminders, delivered in person, over the phone, or via email, can effectively encourage individuals to complete cancer screenings. These reminders work best to boost early detection rates when combined with personalized screening schedules tailored to family history and medical backgrounds. For those who receive a cancer diagnosis, a multidisciplinary approach to cancer treatment—requiring collaboration between surgeons, oncologists and other specialists—can significantly improve patient outcomes.

A 2022 study showed that a comprehensive approach to improving

colon cancer care resulted in a 24 percent decrease in mortality over seven years among Kaiser Permanente's Southern California members. This program focused on a variety of care processes that included identifying members needing screening and creating automated alerts that prompted providers to offer screenings during patient visits. Members who were not up to date on screenings were sent a home-based fecal immunochemical test (FIT) by mail All of the screening materials patients received were crafted to be culturally sensitive—addressing potential patient mistrust of the health care system and communicating a clear message that getting screened increases a person's odds of being present for their loved ones. That same year, another study showed that colorectal cancer disparities had been eliminated between our Black and white members in Northern California after the implementation of a structured colorectal cancer screening program, which also included mailing FIT tests to members.

Because Kaiser Permanente is also one of the largest enrolling sites in the nation for the National Cancer Institute Community Oncology Research Program (NCORP), our members have access to cutting-edge treatments in the communities in which they work and live. Our large and diverse membership enables us to include patients of diverse ages, ethnicities and backgrounds in our clinical trials. This helps us determine the effects of a new treatment or medication on an extremely wide range of patients.

It is critical for health care providers to fully support patients on every part of their cancer journey and help ensure that everyone, regardless of background or circumstance, has access to the care and support they need. Only then can we begin to create a more effective and equitable cancer care system for all. •

# How the Telehealth Revolution Is Transforming Cancer Care

By TATJANA KOLEVSKA, MD,

Medical Director, Kaiser Permanente National Cancer Excellence Program

n recent years, telehealth has transformed the way many Americans access health care, making everything from primary care visits to therapy sessions possible in the comfort of our own homes. Virtual care – once unheard of – is now considered routine, accelerated by growing demand during the COVID-19 pandemic. Before the pandemic, Kaiser Permanente conducted about 15 percent of its consultations virtually. During the pandemic, we were

able to quickly shift to nearly all virtual care. Today, even with the option for in-person visits available, we're still seeing high numbers of patient requests to do consultations by video.

Based on our experience coming out of the pandemic, we are seeing that telehealth has the potential to quietly revolutionize cancer care. This type of care is complex, and navigating the journey can be complicated for many patients who have to manage logistics

to access the care they so urgently need. Virtual care options can help them achieve this with less stress, greater convenience, and help make quality care more accessible to nearly anyone who receives a diagnosis.

## The Benefits of Virtual Cancer Care

Virtual cancer care gives patients the ability to connect with doctors and specialists from the comfort of home, choosing a time that works for them and just as importantly, their family. This is especially helpful for people with mobility issues, those living in rural areas or far from specialized cancer centers, or those who don't wish to travel. Patients can spend more time resting, recovering, and being with their loved ones rather than on the road or in waiting rooms.

One of the biggest advantages of virtual care is how it connects patients to the specific care they need, regardless of where they live. This is especially crucial for those with rare or complex cancers that require specialized expertise but may not live in an area where experts in these types of cancers are available.

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Beyond the initial treatment, providers can use virtual care to regularly follow up with patients as part of their long-term monitoring and survivorship care. Cancer patients can spend hours in clinics, infusion chairs, radiation centers, and in cars, buses, and waiting rooms. A single 15-minute follow-up appointment can turn into a full day affair for some patients and their caregivers. This means missed time at work, with family, and doing the things they love. Virtual care has been found to save time, travel, and money for patients.

### Helping More People Benefit from Virtual Care

While patients who are diagnosed with cancer can benefit from virtual care, not all do—yet. By thoughtfully expanding virtual care services, the health care industry has an opportunity to extend cancer care to more people.

At Kaiser Permanente, access to care is central to our mission of providing high-quality care to members. Over time, our virtual services have evolved to enhance inclusivity and accessibility – especially for those who live in underserved communities or other areas without access to cancer subspecialists.

## An Expanding Array of Virtual Care Options

So, what does virtual cancer care look like in practice? Along with other leading health systems like the U.S. Department of Veterans Affairs and Mayo Clinic, Kaiser Permanente uses virtual services to support patients in a myriad of ways, from symptom management to the treatment of complex cancer cases and connecting patients to social services during their cancer journey. They engage patient advisers in the development of virtual care programs to ensure that their services are truly patient-centered

and meet the unique needs of those living with cancer.

For example, our oncologists and patient advisers collaborated to design a digital symptom management program within our existing e-visit system for cancer patients receiving drug therapy. E-visits enable members to access quick medical advice, prescriptions, tests, and referrals for common health concerns for no cost. By answering a few questions online, cancer patients have 24/7 access to advice and self-care options to help manage their most common symptoms. Patients who have additional needs are connected with their care team for timely follow-up. This program is available in some locations as part of a pilot, with plans to expand across our organization in the coming months.

We created a new virtual platform that enables treating oncologists to collaborate with Kaiser Permanente cancer subspecialists from across the country on the best cancer care options for patients with complex or rare cancers, regardless of their location. The subspecialists become part of the care

team and can access pertinent notes, lab results, pathology and imaging for seamless collaboration on the patient's care within two business days, far faster than the industry average of 10 to 12 days.

To support patients beyond the clinical setting, we launched a dedicated cancer support line that assists patients and caregivers with important non-medical needs, including understanding health coverage, connecting to local resources, linking to services that support emotional well-being, and exploring ways to manage costs.

#### **Forward Momentum**

While patients and clinicians will always have the option to receive cancer care in person, when needed or preferred, virtual care is changing the nature of cancer care, just as it has other fields in health care.

As technology continues to advance and virtual care options expand, we can look forward to a future where the potential of virtual care is fully realized and more people, including those in underserved communities, have greater access to the cancer care they deserve. •



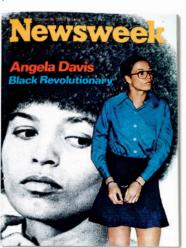
## The Archives

"Cutting back on the young is like eating the seed corn: satisfying a momentary need but leaving no way to grow a prosperous future," Newsweek wrote after public spending on children, which had been increasing since the 1960s, dropped by \$30 billion between 2011 and 2013. In 2022, roughly 10 percent of public outlays were directed toward children, and 39 percent toward retirement and health benefits for adults, according to data from the Urban Institute. The think tank has forecast that the gap will widen further, to 6.2 percent and 48 percent respectively, by 2033.





"European powers, instead of disarming, have abandoned Geneva's ideal and are building up mighty war machines," Newsweek wrote after Hitler remilitarized Rhineland, violating the Versailles and Locarno treaties—pivotal ahead of World War II. Hitler would expand German military presence then invade Poland in 1939.



#### 1970

"[She was] the most wanted woman in America," Newsweek wrote after Angela Davis was arrested over the Marin County Civic Center attacks, for which she spent 16 months in jail before being acquitted. Davis went on to have a distinguished career in academia, retiring from UC Santa Cruz in 2008, and remains one of the faces of American political activism.

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#### **InFocus**



ST. PETERSBURG, FLORIDA

#### **Second Strike**

Tropicana Field stadium looks battered on October 10 after Hurricane Milton's 100-plus mph winds tore off sections of its roof. At least 11 deaths were reported as a result of the storm, which tracked as a Category 5 hurricane before weakening to a Category 3 as it made landfall near Sarasota. Just two weeks earlier, Hurricane Helene had devastated the South, killing at least 227 people.



#### DETROIT

#### **Postseason Pride**

Cleveland Guardians' Steven Kwan and Will Brennan celebrate a 5-4 win against the Detroit Tigers in Game 4 of the American League Division Series at Comerica Park on October 10. The viewership of this year's MLB playoffs grew 41 percent compared to the 2023 postseason, according to frontofficesports. com, with many attributing the renewed interest to big underdog turnarounds and close competition.

CARLOS OSORIO



#### STRASBOURG, FRANCE

#### Facing the Music

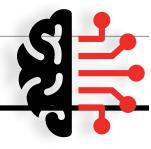
Hungarian Prime Minister Viktor Orbán holds his head in his hand on October 9 at the European Parliament, where he was heckled. Following a speech by the rightwing leader, left-leaning MEPs sang anti-fascist song "Bella Ciao", only to be told by the parliament's President Roberta Metsola: "This is not the Eurovision." Orbán has been criticized by fellow EU members for his diplomatic ties with Russia and China.

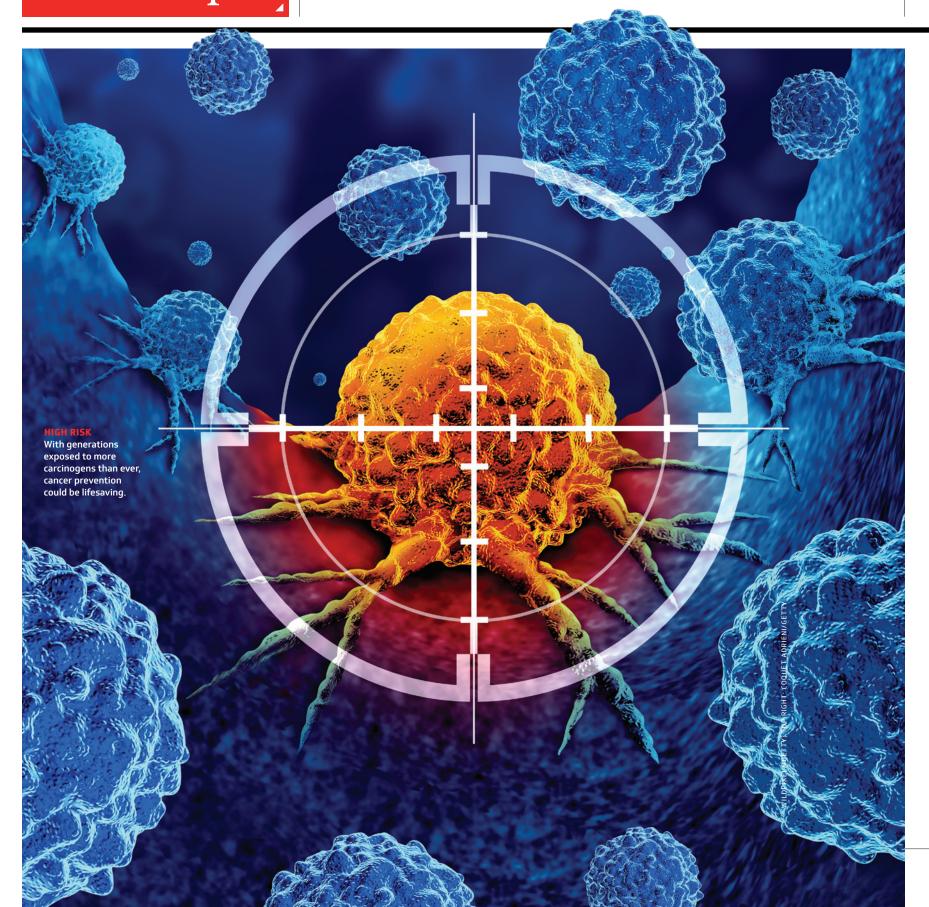
FREDERICK FLORIN/AFP











NEWS, OPINION + ANALYSIS

HEALTH

## An Ounce of Prevention

As cancer hospitals focus on initiatives to enable healthier populations and eradicate the disease, they must navigate roadblocks along the way

WHEN DOCTORS FOUND A TUMOR ON MICHAEL Ratner's brain, his brother Bruce clung to hope. Despite the sensitive location of the growth, Bruce Ratner had something few families do upon receiving a cancer diagnosis: He had access.

Bruce Ratner, a real estate developer and New York City's former commissioner of consumer affairs, sat on the boards of Weill Cornell Medicine and Memorial Sloan Kettering Cancer Center. He was personally connected to some of the world's best cancer specialists and most cutting-edge therapies. Michael Ratner's prognosis was uncertain, but his options were promising.

Even after his surgeon discovered a second, inoperable malignancy—the result of a primary tumor that was spreading but couldn't be located—the Ratners had options. They called upon Memorial Sloan Kettering's chief physician, who was work-

ing on a groundbreaking genetic sequencing project and prescribed a medication to precisely target the mutated cells.

Michael Ratner was getting better, spending time with family and even

working on a memoir about his career as a constitutional rights litigator. But when he contracted a dangerous infection, his body was too weakened by the treatments to fight it off. He died at age 72, eight months after his diagnosis.

Now, more than eight years later, Bruce Ratner is the founder of the Michael D. Ratner Center for Early Detection of Cancer and co-author of the 2024 book *Early Detection: Catching Cancer When It's Curable.* Bruce Ratner's position gave his brother access to "the most thorough and thoughtful care possible," he writes in *Early Detection*. It wasn't too little; just too late.

That's an unfortunately common theme. Nearly one half of all cancer deaths in 2019 in the United States were attributable to potentially modifiable risk factors, like cigarette smoking, alcohol con-

sumption and excess body weight, according to a recent study published in July in *CA*, the flagship journal of the American Cancer Society.

And despite decades of advancement in cancer treatment, the outlook for cancer

#### **Periscope**

HEALTH

incidence remains bleak. A study of more than 30 million cancer patients, published in the journal *The Lancet Public Health* in August, found 17 types of cancer to be more common in Generation X and millennials than in their predecessors, including cancers of the small intestine, thyroid, kidney and pancreas.

The evidence suggests that younger generations are exposed to more carcinogens early in life, according to the study's authors. Many known carcinogens—alcoholic beverages, processed meats, Red 3 dye—are staples in Americans' fridges.

Still, the nation's cancer prevention efforts are highly visible: warning labels on cigarette boxes, pink ribbons during Breast Cancer Awareness Month, the White House's Cancer Moonshot initiative (which aims to prevent more than 4 million cancer deaths by 2047). The message rings loud, but its impact is less resounding. Nearly seven in 10 Americans are behind on at least one routine cancer screening, according to the Prevent Cancer Foundation's most recent survey, conducted in January and February.

Many American health care

organizations are recentering their focus on preventative care, aiming for a proactive approach to disease rather than a reactive one—commonly coined as "value-based care." Given that cancer is highly preventable, it seems an apt place to start. But "the issue of prevention is not a money maker," Ratner told *Newsweek*. "It's not something you can touch or feel."

Newsweek connected with experts at the nation's top two cancer hospitals, according to our recent ranking—The University of Texas MD Anderson Cancer Center and Memorial Sloan Kettering Cancer Center, or MSK—to learn how highly specialized health systems approach the preventative care problem.

It's a complicated issue. MD Anderson's mission is to eliminate cancer in Texas, the nation and the world—but without cancer, there would be no MD Anderson. How would specialized hospitals benefit from a healthier population, one that doesn't suffer from the diseases they treat?

SHOWING UP MD Anderson attends community outreach programs to encourage healthy lifestyles and aid cancer prevention like this one in 2024.

#1
IN THE NATION
for cancer experiences

BEST
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CAMER

Dr. Peter Pisters, president of MD Anderson, aspires to make it a "prevention institution."

"I would love it if we could prevent ourselves out of business," Pisters told *Newsweek*—although doing so will require significant changes from people and payers.

## What Specialized Hospitals Are Doing in Communities

If a community-based health system wants to improve its population's health, they generally know where to look. The boundaries of their service areas are defined and, eventually, localized issues show up as patterns in the emergency department. Oftentimes, conversations about healthy habits are rooted in the primary care practice.

However, for specialized cancer centers, it can be more challenging to nail down a specific "community," much less glean insights from one. These hospitals are sought out by patients from all over the world, most of whom already have a cancer diagnosis. And since cancer centers don't have primary care networks, they must handle disease prevention differently, Shelly Anderson, hospital president of MSK, told *Newsweek*.

Cancer is caused by genetic, lifestyle or environmental factors, Anderson said. Fortunately, we wield some control over two of those three—but genetics are impossible to change.

When a patient comes in with cancer that may be hereditary, MSK offers genetic testing to their family members to determine if they have similar mutations. The results can empower people to make "some pretty brave choices," according to Anderson. One patient opted to have her stomach removed due to a rare genetic mutation that could cause cancer down the road, and within six months of



the procedure, she was fully recovered and no longer fearful for her future health. "These [genetic tests] are things that really do help us make some hard decisions and potentially, hopefully, live longer," Anderson said.

In Houston, MD Anderson is working in the intersection between lifestyle and environmental causes of cancer, per its president, Pisters. The health system has a prevention division dedicated to researching and formulating clinical strategies, such as Be Well Communities, which funnels resources and support into areas that might be at a higher risk for cancer.

Baytown, Texas, is a Be Well community—and home to ExxonMobil's Baytown refinery, the third-largest oil refinery in the United States. Proximity to oil refineries can increase the risk of certain cancers, according to Pisters. ExxonMobil partnered with MD Anderson to launch the town's Be Well initiatives, which include fresh produce deliveries and the development of community walking clubs.

MSK works in neighborhoods, too. The system's Immigrant Health and Cancer Disparities program sends mobile health teams into communities, helping people navigate insurance and prioritize health. One initiative focuses on New York City's taxi drivers, who are sedentary, tend toward poor diets and are frequently exposed to pollution, heightening their risk of cancer and cardiovascular disease. They can receive free health services and screenings at the city's taxi garages through IHCD.

Both health systems are balancing local prevention efforts with global ones. MD Anderson has national partnerships in cities across the U.S. and international ones with foreign governments, from Indonesia to Mozambique. And while MSK

"Once a person has accomplished those main tenants, the vast majority of their [cancer] risk has been reduced."

PREVENTATIVE MEASURES Dr. lyengar and his colleagues in the Healthy Living Program at MSK consider ways people can reduce their risk of cancer.

staff cannot physically touch every person, its research and innovations for earlier detection can reach more widely and benefit everyone, according to Anderson.

## People Want To Change, Do Systems?

Dr. Neil Iyengar, a breast medical oncologist at MSK, recites a blue-print for "lifestyle optimization": a BMI under 27, maintained through diet and exercise; quality sleep that aligns with the person's circadian rhythm; use of sun protectants; no cigarettes or alcohol.

"Once a person has accomplished those main tenants, the vast majority of their [cancer] risk has been reduced," Iyengar said.

A person can still get cancer despite taking all these preventative measures; however, those who implement healthy habits tend to see better outcomes post-diagnosis, according to Iyengar.

MSK's Healthy Living Program offers new cancer patients a risk stratification questionnaire to help providers understand the minutiae of their lives, including exercise patterns, work schedules and financial security. A nurse practitioner then creates a lifestyle plan for the patient, looping in experts like nutritionists for extra support.

Of course, a cancer diagnosis can be overwhelming. MSK approaches lifestyle as an essential treatment pillar while taking care not to "overburden" the patient, according to Iyengar.

"It's not a contract," he said. "If somebody can't do it because they're busy with appointments or they're too tired, we modify the care plan to try

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to fit it into something that they can do." Patients tend to feel empowered by the program, according to Iyengar; it gives them some control over an uncertain situation.

Plus, healthier populations save systems money. When cancer patients enact proper lifestyle interventions, they are less likely to visit the emergency room or delay treatments—leading hospitals and insurers to spend less on their care, Iyengar said.

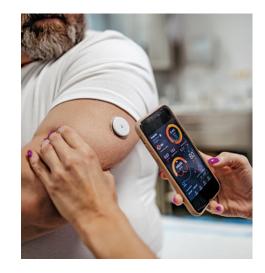
More employers nationwide are covering cancer wellness programs, though there's still a way to go. MSK has one of the country's only clinical exercise physiologists specializing in cancer, but few payers cover sessions. The cancer center is currently lobbying for Medicare coverage for exercise oncology, according to Iyengar. Efforts like these (if successful) could better position health systems to prioritize patients' baseline health.

#### Paying the Way to Prevention

Health systems around the country are recognizing the potential of a prevention-focused health care system. The term "value-based care" describes models that hold health care organizations accountable for patient outcomes.

One of the best examples is diabetes, Pisters said. In today's transactional health care model, a physician would tell a diabetic patient to change their diet and prescribe insulin. They get paid for the visit and aren't held responsible for what happens next.

Value-based care, in contrast, would reward providers for limiting complications of diabetes: lost limbs, heart attacks, blindness. Health systems are expected to keep complications in a certain patient demographic under a certain target and are paid based on their ability to do so. Pisters believes that value-based care "is an excellent concept." Does it hold any potential



"When you link insurance to employment, some individuals go without insurance...and when you don't have insurance, certain kinds of screening are just dropped off your list."

for cancer centers? "Perhaps," Pisters said, "because oncology care delivery is, to some extent, already focused on getting the best outcomes for patients.

"The optimal outcome is defined as cure from the disease, and every cancer center strives for that outcome. We already have a series of incentives, including the patient and family desire to move to that outcome over time."

But he believes some components of oncology care could still be better incentivized to improve value or lower care costs. Nearly 70 percent of Texans are overweight or obese; a sharper focus on diet and exercise could reduce risk in the general population and improve outcomes in cancer patients.

Relatedly, cancer screenings with

uncertain personal returns on investment aren't priorities for people deciding where to allocate limited resources. Remember that 70 percent of Americans are behind on preventative screenings—despite those screenings saving a collective 12 million years of life in the past 25 years, according to a recent study published in *BMC Health Services Research*.

"We've linked insurance to employment, and when you link insurance to employment, some individuals go without insurance," Pisters said. "And when you don't have insurance, certain kinds of screening are just dropped off your list, and you're focused on making sure that you can provide for food, for lodging, for other important needs."

Nevertheless, even if we mastered preventative screenings, 70 percent of cancer deaths are from cancers we don't screen for, Pisters said. Many screenings carry some level of risk—anxiety, bleeding, pain—that don't necessarily outweigh the benefits in most cases. (That's why they aren't widely recommended, according to the American Cancer Society.)

Excessive screenings could also add strain to an already overwhelmed health care system. Many hospitals are struggling to break even, and those that do are usually looking after people who are already sick, according to Ratner. Primary care does not generate the same revenue as other specialties, and many overburdened doctors only have 15 minutes to allot to each patient. That's hardly enough time to discuss the issue the patient came in for, much less talk through their

NEW FOCUS Value-based care would see doctors rewarded for diabetes (above) prevention. Hospitals have increased efforts to ensure better access to screenings like mammograms (right).

nutritional habits and a laundry list of recommended screenings.

The barriers to a prevention-based model are "up and down the system," according to Ratner. Screenings are less flashy than the newest cancer drugs and therapies; Pap smears and colonoscopies might be our best defenses, but they aren't exactly "breakthroughs."

Still, Ratner hopes to see a change in his lifetime. He believes America's lack of preventative care is an advertising issue more than a health one—and indeed, there's hope on the horizon. A new report from Vizient and the American Hospital Association found that both breast and colon cancer screenings increased more than 80 percent from the last quarter of 2019 to the first quarter of 2024. The authors attribute this in part to "dramatic efforts" by hospitals, health systems and caregivers to expand access.

"I get up in the morning and I pinch myself," Ratner said. "I've had a lot of cancer in the family, and every one of us has had a grandparent or relative or close friend who died of cancer. I'm not unique in that way at all—we all go through that."

► Alexis Kayser is health care editor at NEWSWEEK. Contact her at a.kayser@newsweek.com

### ROUTINE CANCER SCREENING GUIDELINES FOR AVERAGE-RISK ADULTS

#### **BREAST CANCER (WOMEN)**

AGE 40 May begin optional yearly mammograms.

AGE 45 Yearly mammograms are recommended for all women of average risk.

AGE 55 May switch to mammograms every 2 years or continue yearly screenings.

Talk to your doctor about personal risk factors and any breast changes, which may require starting screenings earlier and getting them more frequently. Continue screenings as long as you're in good health and expect to live at least 10 more years.

#### **CERVICAL CANCER (WOMEN)**

AGE 25 Begin regular screenings.

AGES 25-65 Get a primary HPV test

or a co-test every 5 years, or a Pap test every 3 years.

OVER 65 Stop screening if you've had normal results for the past 10 years.

Vaccinated for HPV? Follow the same screening guidelines.

#### **COLORECTAL CANCER**

AGE 45 Begin regular screenings according to your doctor's recommendations.

**High Risk?** Depending on family and personal history, you may need to start screenings earlier and get them more frequently.

#### **LUNG CANCER**

AGES 50-80 If you currently smoke or have a history of smoking, consider yearly low-dose CT scans.

#### PROSTATE CANCER (MEN)

AGE 45 Black American men or those with a family history of prostate cancer should discuss screening pros and cons with their doctor.

AGE 50 All men should consult their doctors to determine if prostate cancer screening is right for them.

**Questions?** Talk to your doctor about your personal timeline for cancer screenings.



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**EVENTS** 

## Fresh Takes on **Modern Problems**

Newsweek Horizons events series kicks off with panels on AI in medicine and climate science

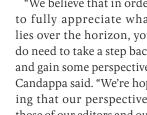
IN SEPTEMBER, NEWSWEEK'S office on the 72nd floor of One World Trade Center in New York City was abuzz with experts in medicine and climate action discussing innovations and solutions in their respective industries.

At two kickoff events for Newsweek's latest initiative, Newsweek Horizons launched with thought-provoking panels focused on the ways artificial intelligence impacts both the medical field and climate science.

Newsweek Horizons is a series of panels and speakers designed to bring together new and diverse perspectives on potential solutions for some of today's key issues—from health and wellness to climate and sustainability to technology and the workplace.

Newsweek's Chief Strategy Officer Dayan Candappa told the audience at the AI climate event that Newsweek, a magazine that has been in print for 92 years, knows a thing or two about reinvention. Innovation is more than just making "dazzling" breakthroughs; it sometimes means taking a "fresh look at an old problem in search of a new solution."

> "We believe that in order to fully appreciate what lies over the horizon, you do need to take a step back and gain some perspective," Candappa said. "We're hoping that our perspectives, those of our editors and our





LAUREN

**GIELLA** 

and

**JASON** 

NUCKOLLS

panelists, will help you to get a little bit of a peek over what lies ahead."

The first event, moderated by Newsweek's Health Care Editor Alexis Kayser, explored the realities of doctor burnout and how health systems can use AI tools to ease the burdens on health care workers' workload and time while minimizing their stress.

Panelists included Dr. Eric Williamson, the associate chair for radiology informatics and supervision of the Radiology Artificial Intelligence Program at Mayo Clinic; Dr. Ashley Beecy, the medical director of artificial intelligence operations at New York-Presbyterian; Dr. Christine Sinsky, the vice president of professional satisfaction at the American Medical Association; and Dr. Pete Clardy, the senior clinical specialist at Google Health.

AI technology, the panelists agreed, can help physicians with administrative tasks, giving them more time to do meaningful work.

"AI is not just for doing things faster, but it's doing things right and doing them in a better way," Dr. Beecy said. "Physicians can tackle complex issues, they can actually cover preventative care. And I think this is going to improve the quality of care as well as the patient experience."

The second event, which took place during Climate Week NYC, featured a discussion led by Newsweek Environment and Sustainability Editor Jeff Young about how energy and technology companies balance the climate innovations of AI-assisted breakthroughs with the power demand needed to generate them.

Panelists included Bobby Hollis, Microsoft's vice president of energy; Amen Ra Mashariki, director of AI and data strategies at Bezos Earth Fund; Suzanne DiBianca, executive







INQUIRING MINDS Clockwise from top left: The panels brought together top experts on climate (from left: Quinley, DiBianca, Hollis, moderator Young, Mashariki, Donti and Newsweek President and CEO Dev Pragad) and health care (from left: Williamson, Beecy, Sinsky, Clardy and moderator Kayser) at the Newsweek offices. Opposite: Pragad (center) with John Englehart and Steve Forti of the Hospital for Special Surgery.

vice president & chief impact officer at Salesforce; Heather Quinley, managing director, ESG & sustainability at Duke Energy; and MIT assistant professor Priya Donti.

Each panelist spoke on whether they believed AI to be a climate hero or villain—with most of them agreeing that the technology has brought many benefits to both companies and customers.

"We've been using AI, leveraging its capabilities since 2017, and it helps make us more efficient," Duke Energy's Heather Quinley said. "We've been using it for leak detection and faulty meters, energy theft, all the way to plant maintenance and storm detection and outage maintenance." Quinley said that AI was "a little

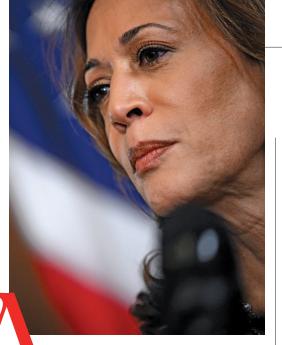
"AI is not just for doing things faster, but it's doing things right and doing them in a better way." bit of both" a climate hero and villain, noting that Duke takes a "pragmatic approach" to using AI in operations while understanding the "significant load growth that it brings." 

N

► Newsweek will host more Horizons events in coming months to tackle pressing and emerging issues facing various industries around the world, such as the future of plastics (December 4), navigating political differences in the workplace (December 10) and more. Find out more about Newsweek Horizons events at events.newsweek.com

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S ISRAELI AIRSTRIKES BOMBARD HAMAS and Hezbollah militants nearly 6,000 miles away from his home in Philadelphia, Saif Iqbal wants Vice President Kamala Harris to distance the United States from Israel—an attitude that could prove crucial in November.

Iqbal, 29, helped mobilize opposition to Donald Trump in 2020 as part of the Million Muslim Votes campaign, but the activist and lifelong Democrat isn't ready to commit to Harris.

Muslim Americans nationwide backed President Joe Biden by a huge margin in 2020, with 86 percent voting for the president and just 6 percent supporting Trump, a survey found. However, the bloc of more than 2.5 million registered voters has increasing concerns over Harris' handling of the Israel-Hamas war—potentially shifting crucial support to Green Party candidate Jill Stein, who leads the vice president in three battleground states among Muslims.

"Muslim voters are frustrated because they feel that the administration is unwilling to address human rights abuses that the U.S. is financially supporting," Iqbal told *Newsweek*.

Washington's unwavering diplomatic, financial

and military support of Israel amid ongoing military campaigns in Gaza, the West Bank and Lebanon leaves many Muslim voters in an "impossible position," Iqbal said.

The escalating conflict could also be a factor for roughly 6 million Jewish Americans, though overall the Middle East is seen as less important than domestic issues and there is little sign of them being swayed

by Trump's statements that he is the only one who can defend Israel.

Battleground states where the two voting blocs could prove pivotal include North Carolina, Pennsylvania and Georgia. Biden won two of the three states four years ago, but the nearly 80,000 registered Muslim voters in the Peach State far exceeds the 11,700-vote margin of his victory.

"I haven't made a final decision yet," Iqbal concluded. "There's still time for Harris to change my mind, but as of now, I'm leaning towards Iill Stein."

Aliya Khabir, a Black Muslim voter in Philadelphia, said she is supporting Harris but strongly criticized U.S. foreign policy in the Middle East, accusing the Biden administration of ignoring victims in Gaza, despite rushing to save Ukrainians following Russia's invasion in 2022.

"Neither of these parties are fair and just when it comes to foreign policy," Khabir, 45, said of Democrats and Republicans. She told *Newsweek* that Harris should "acknowledge the imbalance."

It is nearly a year since Hamas attacked Israel on October 7, killing some 1,200 people and kidnapping a further 250 in an assault that prompted an Israeli offensive that health officials in Gaza say has killed over 42,000 Palestinians. That war, and Israel's expanding offensive against Hezbollah militants firing rockets from Lebanon, have become part of the equation in the close-fought U.S. election.

Majed Moughni, a Lebanese American attorney in Dearborn, Michigan, said he cast a "protest vote" via absentee ballot hours before Israeli forces entered southern Lebanon to conduct ground operations against Iran-backed Hezbollah.

Moughni, who was born in Beirut, said he's struggling to process the "real-time destruction" of Lebanon, where Israeli strikes have killed many people. The former supporter of President Biden

"MUSLIM VOTERS...feel that
the ADMINISTRATION is
UNWILLING to ADDRESS HUMAN
RIGHTS ABUSES that the U.S.
is FINANCIALLY SUPPORTING."



Newsweek

**PRESIDENTIAL** 



WAR-TORN Following more destruction by Israel in Gaza (left), protesters in Nevada in May (bottom) showed they were unhappy with the Biden and Harris (far left) administration's handling of the conflict.

accused Harris of failing to condemn the "indiscriminate attacks" and ignoring the will of more than 602,000 Lebanese Americans nationwide.

"To address this grievance, I will be voting against this administration that has supplied weapons of mass destruction to devastate the very country I was born in," Moughni told *Newsweek*. "The conflict in the Middle East is the single most decisive issue this election year. No other issue matters."

Moughni said he voted for third-party candidate Cornel West despite the extremely long odds facing the pro-Palestinian, anti-war progressive, who is polling at less than 1 percent nationally, according to RealClearPolitics data.

"My candidate will never win, but I know that my voice will be heard loud," Moughni said.

More than 82,000 Lebanese Americans live in Michigan, second only to California. Michigan's Wayne County, which includes Dearborn, also has the highest percentage of residents with Middle Eastern or North African ancestry (7.8 percent) among all U.S. counties, Census data shows. Biden won the state in 2020 by more than 154,000 votes, but Moughni said Harris hasn't assuaged rampant fears among Lebanese Americans that his homeland will be decimated like the Gaza Strip.

"It's the right vote because both [Harris and Trump] depend on the Arab and Muslim vote, and if we show our presence, maybe by the next election they'll have more interest in raising awareness to the causes that we're fighting for," Moughni said. "It's going to make a difference; we're going to be counted."

Other Lebanese Americans in Michigan told *Newsweek* they felt invisible to the Democratic Party amid Israel's escalating military campaign in Lebanon.

"We have reached a nadir in the support for the two-party system in this country and in this specific instance, the Democratic Party," said Ali Dabaja, 43, of Dearborn Heights. "It's almost a paradigm shift for us. It's more clear to us that there are no humanizing voices within the party to our concerns and our pleads."

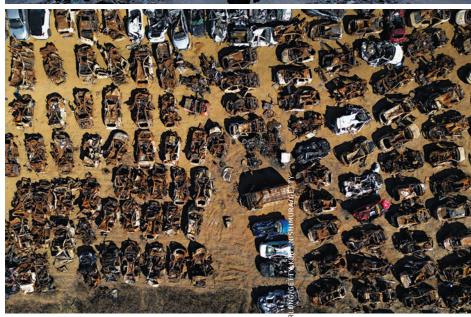
The expanding Middle East conflict is intensely personal for Dabaja, as Israeli airstrikes killed five

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of his relatives in Bint Jbeil in southern Lebanon on September 23, including Dabaja's 40-year-old second cousin and her 8-year-old son, he said. "This is a moment for Arab Americans, for Muslim Americans—the majority of us," Dabaja said. "There's no turning back from genocide. There's no turning back from massive bunker bombs that decimate and massacre our people." Israel denies accusations of genocide.

Dabaja said the "tough talk" of calls for diplomacy in the Middle East by President Biden and Vice President Harris runs counter to the steadfast support provided to Israel as it targets Hezbollah commanders in Lebanon. An Israeli airstrike near Beirut on September 27 killed Hassan Nasrallah, who led the Iranian-backed militant group for more than three decades, marking a significant escalation in the war-tattered region.

#### **DEVASTATION**

Tens of thousands of people have died, with areas flattened, in the war since the October 7 attacks, above right. "It's not consistent," Dabaja said. "And for us, it's reaching a point where we can't return from it. We do hope that Biden, Harris and the Democratic Party can see that their policies, specifically of genocide in Palestine and now Lebanon, was their Achilles' heel and that support for Israel is gaining more and more momentum as a potential liability for this party and this country, honestly."

Dabaja, who plans to vote for Green Party candidate Stein, questioned whether the unwavering support of Israel by the Biden administration would ultimately hurt the United States' standing in the international community, as well as lead to possible security risks. "We are witnessing something right now that's happening that the history books will look back at and lament on the lack of humanity," Dabaja said. "These are the moments that we don't

#### **CALL FOR PEACE**

The Jewish Voice For Peace organization in the Cannon House Office Building on Capitol Hill in July ahead of Israeli PM Benjamin Netanyahu's U.S. visit.

POLITICS

feel that we're part of this community because we've been dehumanized to the extent that people don't even acknowledge us."

Harris and Stein are virtually tied at 29 percent among Muslim voters nationally, recent polling revealed. Trump finished third at 11 percent, while 16.5 percent said they remain undecided.

Stein's pledge to end the "genocide in Gaza" has further resonated with

Muslims in Arizona, Michigan and Wisconsin, where she leads both Harris and Trump. The vice president is leading Stein in Georgia and Pennsylvania, but trails Trump slightly in Nevada, according to a survey in late August.

Harris' fractured support among Muslims contrasts to the strong commitment she has received nationally from Jewish voters. Seventy-one percent said they will vote for the vice president, compared with 26 percent for Trump, a recent survey by the Jewish Democratic Council of America found. In 2020, Biden had a 69 percent share of the Jewish vote, while 30 percent chose Trump. Those shifts are changing the calculations in the battleground states, whose Electoral College votes will determine who becomes president.

In North Carolina, where Trump won by 74,000 votes in 2020, there are at least 54,000 registered Muslim voters, compared with an estimated 50,000

"I WILL BE VOTING AGAINST this ADMINISTRATION that has SUPPLIED WEAPONS of MASS

**DESTRUCTION** to DEVASTATE the VERY COUNTRY I was BORN IN."

Jewish voters. At the time of going to press, the former president was leading Harris by less than a percentage point in the Tar Heel State.

Biden won Pennsylvania four years ago by a slightly bigger margin—81,000 votes, or roughly half of the number of registered Muslim voters statewide. There is also a significant population of roughly 300,000 Jewish adults in the Keystone State. Nationwide, nearly half of Jewish voters polled said they will be motivated by the future of democracy rather than Israel, which tied for ninth on a list of 11 issues identified in the JDCA's survey. Abortion and the economy ranked second and third, respectively.

Esther Graff-Radford, of Atlanta, voted for Biden in 2020 and said she is definitely voting for Harris, primarily due to her experience as a former federal prosecutor. Graff-Radford, a biracial convert to Judaism, praised Harris' perspective on the Israel-Hamas war. "I believe she is sincere in her



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worried about the rise of antisemitism domestically. Recent data released by the FBI revealed reported hate crimes nationwide reached a record high of 11,862 incidents last year. Antisemitic attacks rose some 63 percent from 2022, while hate crimes against Muslims increased 49 percent, data shows.

"Even though Jews only make up 2 percent of the U.S. population, anti-Jewish hate crimes accounted for 67 percent of all religiously motivated hate crimes recorded by the FBI," Markstein said. "All these issues are deeply personal, they're very visceral for Jewish voters and we believe they'll be top of mind as folks start to vote early."

Other advocates, meanwhile, view Trump's characterization that Jews would be a big part of the equation if he loses in November as deeply troubling.

Jeremy Kazzaz, executive director of the Beacon Coalition, a Pittsburgh-based Jewish advocacy group, accused Trump of setting up Jewish voters to be scapegoats in the election regardless of the outcome.

"We see that as incredibly dangerous," Kazzaz told Newsweek. "A lot of voters going into the November election are really thinking about the safety and security of Jews in America."

Newsweek 2024 PRESIDENTIAL

PLEDGE Green Party's

Jill Stein vowed to end

prayers at a university

protest in Washington.

'genocide in Gaza";

POLITICS

Israel's right to defend itself while having deep empathy for Palestinians and concerns about Israel's military response. She criticized Trump for saying that Jews who don't support him are somehow disloyal.

"And the danger of dividing Jews into these good and bad camps or giving permission to scapegoat Jews, we know exactly where that leads," Spitalnick said.

"Even if there are specific disagreements on Israel policy or Gaza, it's also important to be clear about the fact that there's only one presidential candidate that has leaned into antisemitism as a core talking point."

Spitalnick said the Jewish electorate is a diverse voting bloc motivated to act on myriad concerns facing all Americans, not just the Israel-Hamas war.

"The Jewish community is not a monolith," she said. "The Jewish community, like any other community, votes on a variety of issues, including democracy, the economy, health care, education and a variety of other topics, which does include Israel, but Israel is oftentimes not the top issue that most Jews are voting on."

#### "IT'S OBVIOUS DEMOCRATS have a REAL PROBLEM when it COMES to just GETTING UP and STANDING UP for ISRAEL."

desire to see a world that's safe for the Jewish people she loves. Her family looks like my family," she said.

The Harris campaign's national security spokeswoman, Morgan Finkelstein, previously referred *Newsweek* to the vice president's comments during the debate when asked for a response to concerns shared by Muslim voters. Israel had a right to defend itself after the October 7 attacks, but "far too many innocent Palestinians have been killed," Harris said.

"What we know is that this war must end," she added, vowing to work "around the clock" on a ceasefire deal and a two-state solution.

Haris Tarin, the vice president of policy and programming for the Muslim Public Affairs Council, said the "horrific images from Gaza and now Lebanon" are propelling Stein's ascension at the expense of Harris because the former has a "plan to make the atrocities stop."

#### **MAKING A STAND**

Pro-Palestine protesters take to the streets near to where the Democratic **National Convention** was being held in Chicago in August.

"With the extremely thin electoral margins, American Muslims will be pivotal in all of the swing states and will absolutely be a deciding factor in the outcome of these elections," he said.

The Council on American-Islamic Relations reiterated its call recently for the Biden administration to impose an arms embargo on Israel amid attacks in Lebanon targeting Hezbollah militants.

Sam Markstein, national political director for the Republican Jewish Coalition, said Jewish voters will similarly prove to be a "decisive group" in the presidential election. He accused Democrats of scrambling to mitigate losses within both Muslim and Jewish voting blocs.

"It's obvious Democrats have a real problem when it comes to just getting up and standing up for Israel," Markstein told Newsweek. "They can't do it."

Markstein said many Jewish voters are also

Kazzaz praised Harris for fighting antisemitism as vice president, noting that her husband, second gentleman Douglas Emhoff, who is Jewish, attended the groundbreaking ceremony in June for the new Tree of Life synagogue in Pittsburgh, where 11 worshippers were killed in 2018—the deadliest antisemitic attack in U.S. history.

Harris has also denounced pro-Hamas protesters in Washington, D.C. as unpatriotic, antisemitic and dangerous, as well as giving a strong show of support for Jewish voters at the Democratic National Convention in late August, Kazzaz said.

"And that's the sort of behavior that should be an important indicator to Jewish voters," he said.

Amy Spitalnick, CEO of the nonpartisan Jewish Council for Public Affairs, said poll data showed that most Jewish Americans understand the complexity of the Israel-Hamas war—recognizing





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#### **METHODOLOGY**

The 5th edition of America's Best Ambulatory Surgery Centers awards the leading 650 ambulatory surgery centers in the U.S. based on quality of care, performance data, patient experience and peer recommendations, relative to in-state competition.

ASCs included operate exclusively for the purpose of providing surgical services to patients not requiring hospitalization and in which the expected duration of services would not exceed 24 hours following an admission.

The 25 states with the most facilities according to the U.S. Centers for Medicare & Medicaid Services were surveyed individually. The remaining states were grouped into four regions: Northeast, Midwest, West and South. ASCs from these states were considered accordingly.

Over 5,000 ASCs were analyzed, resulting in a varying number of ASCs awarded per state: California had 118 ASCs awarded, while Mississippi is represented with five ASCs.

To create the ranking, a score was calculated for each ASC that was part of the analysis. The total score is based on a National Online Survey, CMS Measures, Patient Experience data and Accreditation data.

#### NATIONAL ONLINE SURVEY

Recommendations and quality assessment from peers. The Reputation Score (45% of total score) is based on two sub scores:

- Recommendations(80% of reputation score)
- Quality Score (20% of reputation score)

#### RECOMMENDATION SCORE:

From June to August 2024, Statista conducted a nationwide online survey among medical professionals (medical doctors/ surgeons, registered nurses, nursing assistants, therapists) and staff working in the management/administration of ambulatory surgery centers. The survey was available to medical experts to participate on Newsweek.com. Additionally, participants were invited via email.

Participants were asked to recommend notable ASCs in their respective state. Recommendations for own employer/ambulatory surgery center were not allowed.

Recommendations received different weights depending on the order in which they were given, with the first recommendation being assigned the highest weight. Additionally, the professional experience of the participant was considered. The recommendation score constitutes 80 percent of the reputation score.

#### QUALITY SCORE:

For each recommended ASC, participants were asked to rate three quality dimensions on a scale from 1 ("Poor") to 10 ("Excellent").

- Quality of surgical care (e.g., procedure)
- Quality of follow-up care (e.g., physical therapies)
- Management of waiting time (e.g., appointments)
- Quality score constitutes
   20 percent of the reputation score.

#### **CMS MEASURES SCORE**

The CMS Measures Score (45 percent of total score) is based on publicly available data: The U.S. Centers for Medicare & Medicaid Services provides quality metrics data on ASCs in the Ambulatory Surgical Center Quality Reporting Program.

The quality metrics data includes the following nine measures:

Measure 1: Endoscopy/polyp surveillance: Appropriate follow-up interval for normal colonoscopy in average risk patients

- Measure 2: Cataracts improvement in patient's visual function within 90 days following cataract surgery
- Measure 3: Facility sevenday risk-standardized hospital visit rate after outpatient colonoscopy
- Measure 4: Normothermia outcome
- Measure 5: Unplanned anterior vitrectomy
- Measure 6: Hospital visits after orthopedic ASC procedures
- Measure 7: Hospital visits after urology ASC procedures
- Measure 8: COVID-19 vaccination coverage among health care personnel
- Measure 9: Facility-level seven-day hospital visits after general surgery procedures For a center to receive a CMS Measures Score, it must have reported a minimum of two measures within the reporting period. Centers that reported fewer measures did not receive a CMS Measures Score and were rated based on the Reputation Score, Patient Experience Score and Accreditation Score only. The CMS Measures Score constitutes

#### PATIENT EXPERIENCE SCORE

45 percent of the total score.

The Patient Experience Score is based on publicly available data: Data from the Outpatient and Ambulatory Surgery Consumer Assessment of Healthcare Providers and Systems survey was used to analyze patient experience.

Survey topics associated with patient care and satisfaction included:

- Quality of care
- Cleanliness of the facility
- Communication from staff
- Patient rating of the facility as a whole
- Whether or not the patient would recommend

the facility to others The Patient Experience Score constitutes 7.5% of the total score.

#### ACCREDITATION SCORE

The Accreditation Association for Ambulatory Health Care is an organization that provides accreditation services to various types of ambulatory health care facilities in the United States and internationally. The AAAHC sets standards for and assesses the quality of care provided in outpatient settings, which include facilities where surgeries, procedures and other health services are performed without the need for an overnight hospital stay.

The following accreditation/ certification programs were included into the ranking:

- Ambulatory Accreditation
- Medicare Deemed
   Status Accreditation
- Advanced Orthopaedic Certification The AAAHC accreditation constitutes 2.5% of the total score.

The rankings are comprised exclusively of ambulatory surgery centers that are eligible regarding the scope described in this document. The ranking is the result of an elaborate process which, due to the interval of data collection and analysis, reflects the last 12 months only. Furthermore, events preceding or following the period August 30th, 2023 - August 29th, 2024, and/ or pertaining to individual persons affiliated/associated with the facilities were not included in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations.

The information provided in this ranking should be considered in conjunction with other available information about ambulatory surgery centers or, if possible, accompanied by a visit to a facility. The quality of centers that are not included in the rankings is not disputed.



1 Mayo Clinic - Building Scottsdale SCOTTSDALE

ARIZONA

- 2 United Surgical Partners International
   Dignity Health St. Joseph's
  Outpatient Surgery Center
  PHOENIX
- HonorHealth North Valley Surgery Center SCOTTSDALE
- 4 Banner Health Banner Surgery Center - Desert PHOENIX
- 5 Arizona Digestive Health -Scottsdale Endoscopy Center SCOTTSDALE ➤ GASTROENTEROLOGY
- 6 Banner Health Banner Surgery Center - University PHOENIX
- 7 HonorHealth OrthoArizona Scottsdale Surgery Center SCOTTSDALE ► ORTHOPEDICS
- 8 Surgery Center of Gilbert MESA
- 9 Digestive Health Specialists SCOTTSDALE > GASTROENTEROLOGY
- 10 Tucson Gastroenterology Specialists PC
  TUCSON ► GASTROENTEROLOGY
- 11 Surgery Partners Canyon Surgery Center PHOENIX
- 12 Adobe Gastroenterology PC
  TUCSON

#### ARKANSAS

- 1 Premier Gastroenterology Premier Surgery Center
  LITTLE ROCK
- 2 OrthoArkansas OrthoArkansas Surgery Center LITTLE ROCK ► ORTHOPEDICS
- 3 North River Surgery Center SHERWOOD
- 4 OrthoArkansas Arkansas Specialty Surgery Center LITTLE ROCK > ORTHOPEDICS
- 5 Outpatient Surgery Center of Jonesboro JONESBORO
- 6 North Hills Surgery Center FAYETTEVILLE

#### CALIFORNIA

- Cedars Sinai 90210 Surgery
  Medical Center
  BEVERLY HILLS > GASTROENTEROLOGY,
  ORTHOPEDICS
- 2 SCA Health UCSD Center for Surgery of Encinitas
- 3 UCLA Health Westwood Ambulatory Surgery Center LOS ANGELES
- 4 Sutter Health Surgery Center Palo Alto PALO ALTO
- Sutter Health Surgery Center Mountain View MOUNTAIN VIEW

6 Cedars Sinai - Huntington Ambulatory Surgery Center PASADENA

AMERICA'S BEST AMBULATORY SURGERY CENTERS

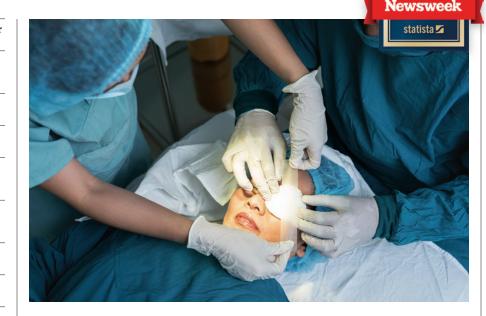
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- 7 Scripps Ambulatory Surgery Center - Ximed Building LA JOLLA
- Hoag Endoscopy Center: Newport Beach NEWPORT BEACH
- Scripps Clinic Rancho Bernardo Ambulatory Surgery Center SAN DIEGO
- 10 SCA Health Surgical Center of San Diego SAN DIEGO
- 11 Scripps Clinic Carmel Valley Ambulatory Surgery Center SAN DIEGO
- 12 Cedars Sinai Surgery Center of the Pacific Santa Monica
  SANTA MONICA ► ORTHOPEDICS
- 13 California Colon and Rectal Cancer Screening Center FRESNO > GASTROENTEROLOGY
- 14 SCA Health University Ambulatory Surgery Center SAN DIEGO
- 15 SCA Health Outpatient Surgery Center of La Jolla LA JOLLA
- 16 Aspen Surgery Center
  SIMI VALLEY ► ORTHOPEDICS
- 17 Sutter Health Surgery Center Fremont FREMONT
- 18 Cedars Sinai Precision Ambulatory Surgical Center BEVERLY HILLS
- 19 Allied Pacific IPA Advanced Diagnostic & Surgical Center ALHAMBRA
- 20 The Oaks Surgery Center LP
  MURRIETA
- 21 Cedars Sinai Endoscopy Center - Beverly Hills BEVERLY HILLS > GASTROENTEROLOGY
- 22 MemorialCare The Surgical Center at Saddleback LAGUNA HILLS
- 23 436 Beverly Hills Surgery Center BEVERLY HILLS
- 24 Surgery Partners Aspen Surgery Center WALNUT CREEK
- 25 Sutter Health Roseville Endoscopy Center ROSEVILLE

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- 26 Surgery Partners La Peer Surgery Center
  BEVERLY HILLS
- 27 St. Joseph Hospital Pavilion Surgery Center ORANGE
- 28 Newport Beach Surgery Center NEWPORT BEACH
- 29 SCA Health Glenwood Surgery Center RIVERSIDE
- 30 SCA Health Arcadia Outpatient Surgery Center ARCADIA
- 31 MemorialCare Laguna Niguel Surgery Center LAGUNA NIGUEL
- 32 Scripps Mercy Surgery Pavilion SAN DIEGO
- 33 SCA Health La Veta Surgical Center ORANGE
- 34 Encino Outpatient Surgery Center
- 35 SCA Health MemorialCare Surgical Center at Orange Coast FOUNTAIN VALLEY
- 36 United Surgical Partners International Providence Holy Cross Surgery Center MISSION HILLS
- 37 Carlsbad Surgery Center CARLSBAD
- 38 Linden Surgical Center of Beverly Hills
  BEVERLY HILLS
- 39 Sutter Health Fort Sutter Surgery Center SACRAMENTO
- 40 HCA Healthcare Los Gatos Surgical Center LOS GATOS
- 41 Sharp Healthcare Grossmont Surgery Center
- 42 Surgery Partners Eye Surgery Center of San Francisco
  SAN FRANCISCO ► OPHTHALMOLOGY
- 43 Hoag Orthopedic Institute Surgery Center Orange ORANGE ► ORTHOPEDICS
- 44 Pacific Heights Surgery Center SAN FRANCISCO
- 45 United Surgical Partners International - Desert Care Network - El Mirador Surgery Center PALM SPRINGS
- 46 SCA Health San Diego Endoscopy Center SAN DIEGO



- 47 Monterey Peninsula Surgery Center Cass MONTEREY
- 48 Cedars Sinai Kerlan-Jobe Surgery Center
  LOS ANGELES ► ORTHOPEDICS
- 49 SCA Health Inland Surgery Center REDLANDS
- 50 SCA Health Barranca Surgery Center
- 51 Waverley Surgery Center PALO ALTO
- 52 Advanced Ambulatory Surgery Center REDLANDS
- 53 Crown Valley Outpatient Surgical Center MISSION VIEJO
- 54 SCA Health Presidio Surgery Center SAN FRANCISCO
- 55 National Ambulatory Surgery Center LOS GATOS
- 56 California Northstate University -Greater Sacramento Surgery Center SACRAMENTO
- 57 Sutter Health Surgery Center Los Altos LOS ALTOS
- 58 Acuity Eye Group San
  Gabriel Surgery Center
  SAN GABRIEL ► OPHTHALMOLOGY
- 59 United Surgical Partners International Scripps Encinitas Surgery Center ENCINITAS
- 60 Sutter Health Sutter Sierra Surgery Center ROSEVILLE

61 Mirage Endoscopy Center
RANCHO MIRAGE ► GASTROENTEROLOGY

AMERICA'S BEST AMBULATORY SURGERY CENTERS

- **62 Fremont Surgery Center** FREMONT
- 63 SCA Health North Coast Surgery Center OCEANSIDE
- **64 Montpelier Surgery Center** SAN JOSE
- 65 Sutter Health Sutter Alhambra Surgery Center SACRAMENTO
- 66 Kaiser Permanente Otay Lakes Surgery Center CHULA VISTA
- 67 Hoag Endoscopy Center: Irvine
  IRVINE ► GASTROENTEROLOGY
- 68 Physicians Adventist Surgery Center GLENDALE
- 59 SCA Health MemorialCare Surgical Center Laguna Woods LAGUNA HILLS
- 70 SCA Health Palomar Surgical Center Escondido ESCONDIDO
- 71 South Bay Gastroenterology Medical Group - Endoscopy Center of the South Bay TORRANCE
- 72 AMSURG East Bay Endosurgery Center OAKLAND
- 73 Surgery Partners Specialty Surgical Center of Irvine IRVINE

- 74 AMSURG La Jolla Endoscopy Center
  LA JOLLA ▶ GASTROENTEROLOGY
- 75 San Antonio Ambulatory Surgical Center
- 76 Specialty Surgical Center of Arcadia
  ARCADIA
- 77 Eye Surgery Center of the Desert
  RANCHO MIRAGE > OPHTHALMOLOGY
- 78 Kaiser Permanente Physicians' Surgery Center of Downey DOWNEY
- 9 United Surgical Partners International - Providence Summit Surgery Center SANTA CLARITA
- 80 Sutter Health San Francisco Endoscopy Center SAN FRANCISCO
- 81 MemorialCare Outpatient Surgical Center Long Beach LONG BEACH
- 82 Surgery Partners Specialty Surgical Center of Encino
- 83 Sutter Health Santa Barbara Endoscopy Center SANTA BARBARA
- 84 AMSURG Endoscopy Center of Marin GREENBRAE
- 85 Sutter Health Mid Peninsula Endoscopy
  BURLINGAME > GASTROENTEROLOGY
- 86 Chevy Chase Ambulatory Center GLENDALE
- 87 Urology Associates of Central California FRESNO
- 88 NVISION Pacific Hills Surgery Center LAGUNA HILLS
- 89 AMSURG Surgery Center of Long Beach LONG BEACH
- 90 Sutter Health CPMC Pacific Heights Outpatient Center SAN FRANCISCO
- 91 Sovereign Healthcare Newport Beach Orange Coast Endoscopy Center NEWPORT BEACH
- 92 Stanford Health Care -Ambulatory Surgery Center PALO ALTO
- 93 Sutter Health Peninsula Eye Surgery Center MOUNTAIN VIEW
- 94 Sovereign Healthcare Newport Bay Surgery Center NEWPORT BEACH

- 95 Sutter Health Surgery Center San Carlos SAN CARLOS
- 96 Sutter Health Santa Rosa Surgery and Endoscopy Center SANTA ROSA
- 97 Sutter Health Golden Gate Endoscopy Center SAN FRANCISCO
- 98 Sutter Health Foothill Surgery Center at Sansum Clinic SANTA BARBARA
- 99 St. Vincent Eye Surgery Medical Center
  LOS ANGELES ► OPHTHALMOLOGY
- 100 Riverside Medical Clinic Surgery Center
- 101 Surgery Partners Specialty Surgical Center of Beverly Hills BEVERLY HILLS
- 102 Associated Gastroenterology Medical Group - Endoscopy Center ANAHEIM
- 103 United Surgical Partners International - Summit Surgical FRESNO
- **104 Pacific Vision Surgery Center** SAN FRANCISCO
- 105 Rancho Mirage Surgery Center RANCHO MIRAGE
- 106 Los Angeles Gastroenterology Group LOS ANGELES
- 107 Premier Surgery Center of Santa Maria SANTA MARIA
- 108 4th Street Laser & Surgery Center SANTA ROSA
- 109 Cedars-Sinai Endoscopy Center - Santa Monica LOS ANGELES



- 110 Glendale Surgical Center GLENDALE
- 111 Sutter Health North Bay Regional Surgery Center NOVATO
- 112 Magnolia Surgery Center WESTMINSTER
- 113 SoCal Eye Lakewood Ophthalmologists
  LONG BEACH
- 114 Euclid Endoscopy Center San Diego SAN DIEGO ► GASTROENTEROLOGY
- 115 Sutter Health Capitol City Surgery Center
- 116 Doctors Outpatient Center for Surgery LOS ANGELES
- 117 United Surgical Partners International
   Coast Surgery Center
  TORRANCE
- 118 Newport Plaza Surgical Center
  COSTA MESA

#### COLORADO

- 1 HCA Healthcare Midtown Surgical Center
- 2 UCHealth Longs Peak Surgery Center LONGMONT
- 3 Foothills Surgery Center
  BOULDER
- 4 SCA Health Denver Surgery Center
  DENVER
- 5 Gastroenterology of the Rockies - Lakewood LAKEWOOD > GASTROENTEROLOGY
- Orthopaedic & Spine Center of the Rockies - Front Range Orthopedic Surgery Center LONGMONT > ORTHOPEDICS
- 7 UCHealth Cherry Creek North Surgery Center DENVER
- 8 HCA Healthcare Lincoln Surgery Center PARKER
- 9 United Surgical Partners International - Harvard Park Surgery Center DENVER
- 10 HCA Healthcare Rose Surgical Center DENVER
- 11 Advanced Vision Surgery Center LONGMONT ► OPHTHALMOLOGY
- 12 HCA Healthcare Arapahoe Endoscopy Center LITTLETON

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13 HCA Healthcare - Sky Ridge **Surgical Center** 

14 HCA Healthcare - Rocky **Mountain Surgery Center** ENGLEWOOD

#### FLORIDA

LONE TREE

- **Coral Gables Surgery Center** MIAMI
- Mayo Clinic Jacksonville ASC for G.i. JACKSONVILLE > GASTROENTEROLOGY
- The Surgery Center at TGH **Brandon Healthplex** TAMPA
- Baptist Health South Florida -**Endoscopy Center - Galloway South** MIAMI - GASTROENTEROLOGY
- **USF Health TGH Surgery** Center at Morsani
- Florida Medical Clinic Orlando Health - North Tampa TAMPA
- **HCA Healthcare Bayside Ambulatory Surgery Center** MIAMI
- **HCA Healthcare North** Florida Surgical Pavilion GAINESVILLE
- SCA Health Sand Lake Surgery Center ORLANDO
- 10 Memorial Same Day Surgery Center PEMBROKE PINES
- 11 SCA Health Boca Raton Outpatient Surgery & Laser Center
- 12 SCA Health Advent Health Surgery Center Maitland MAITLAND
- Baptist Health South Florida -Surgery Center - Kendall MIAMI
- 14 United Surgical Partners International - South Florida Surgery Center SOUTH MIAMI
- 15 Advanced Surgery Center of Palm Beach County LAKE WORTH
- 16 Holy Cross Health Physicians **Outpatient Surgery Center** FORT LAUDERDALE
- **HCA Healthcare Ambulatory Surgery Center Tampa** TAMPA

36

- **United Surgical Partners International -**Winter Haven Ambulatory Surgical Center WINTER HAVEN
  - **HCA Healthcare Outpatient** Surgical Services PLANTATION
  - 33 United Surgical Partners International - Broward Specialty Surgical Center HOLLYWOOD
  - **United Surgical Partners International** - SurgiCare of Miramar MIRAMAR
  - Baptist Health South Florida -Surgery Center - Miami Beach MIAMI BEACH
  - Central Florida SurgiCenter LAKELAND
  - Capital City Surgery Center of Florida TALLAHASSEE
  - 38 University of Miami Bascom **Palmer Surgery Center** PALM BEACH GARDENS
  - Baptist Health South Florida -**Surgery Center - Plantation** PLANTATION
  - Orlando Health Summerport **Surgery Center** WINDERMERE
  - Baptist Health South Florida -**Surgery Center - South Palm** BOCA RATON
  - 42 United Surgical Partners International - Delray Beach Surgery Center DELRAY BEACH
  - 43 Advanced Ambulatory Surgery Center (AASC) ALTAMONTE SPRINGS
  - **44** University Surgery Center Winter Park WINTER PARK
  - 45 United Surgical Partners International - SurgCenter Pinellas
  - Baptist Health South Florida -Surgery Center - Bethesda West BOYNTON BEACH
  - 47 Advanced Surgery Center of Orlando ORLANDO > ORTHOPEDICS
  - 48 AMSURG Endoscopy Center of Ocala
  - 49 AdventHealth Surgery Center Wellswood
  - BayCare Health System BayCare **Surgery Center (Trinity)**

- BayCare Health System Tampa Minimally Invasive Spine Surgery Center
- BayCare Health System -**Bardmoor Surgery Center** LARGO
- 53 Orlando Health New **Tampa Surgery Center** WESLEY CHAPEL
- 54 Florida Orthopaedic Institute Surgery Center - Citrus Park TAMPA ► ORTHOPEDICS
- 55 Borland Groover Jacksonville **Center for Endoscopy Southside** IACKSONVILLE
- **United Surgical Partners International** - Safety Harbor Surgery Center CLEARWATER
- Surgery Partners Sarasota **Ambulatory Surgery Center** SARASOTA
- 58 Day Surgery Center WINTER HAVEN
- 59 The Center of Surgical Excellence VENICE
- 60 AMSURG Tampa Bay Endoscopy Center TAMPA ► GASTROENTEROLOGY
- 61 The Palmetto Surgery Center HIALEAH
- **62** Belleair Surgery Center CLEARWATER
- 63 North Florida Endoscopy Center GAINESVILLE

- **64** Jupiter Outpatient Surgery Center IUPITER
- 65 HCA Healthcare Surgery **Center at Coral Springs** CORAL SPRINGS
- **United Surgical Partners International -AdventHealth Surgery Center Davenport** DAVENPORT
- Biospine Institute Tampa Surgery Center TAMPA
- 68 Bay Area Endoscopy Center and Surgery Center ST. PETERSBURG
- SCA Health Panama City Surgery Center PANAMA CITY
- **Cleveland Clinic Coral Springs Family Health and Surgery Center** CORAL SPRINGS
- Florida Medical Clinic Orlando Health - Florida Medical Clinic Zephyrhills ZEPHYRHILLS
- **72** Fleming Island Surgery Center ORANGE PARK
- 73 The Endoscopy Group and **Gastroenterology Associates of** Pensacola - The Endoscopy Center PENSACOLA
- 74 Orlando Health Orlando Surgery Center ORLANDO
- 75 Tampa Eye & Specialty Surgery Center TAMPA ► OPHTHALMOLOGY
- **Waterside Ambulatory Surgical Center** WEST PALM BEACH

- 78 Tradition Surgery Center PORT SAINT LUCIE

WESTON

Newsome Eye - Eye Surgicenter GAINESVILLE

77 Weston Outpatient Surgical Center

- **80** Apollo Surgery Center WEST MELBOURNE
- 81 Ocala Eye Surgery Center Inc. OCALA ► OPHTHALMOLOGY
- 82 Updegraff Vision Laser and Surgery Center
- ST. PETERSBURG ► OPHTHALMOLOGY 83 Baptist Health South Florida -

**Endoscopy Center - Galloway North** 

- 84 Orlando Orthopaedic **Outpatient Surgery Center**
- 85 SCA Health The Surgery Center at Doral DORAL.
- 86 Surgical Specialists ASC FORT WALTON BEACH

#### GEORGIA

ORLANDO

- **Emory Healthcare Emory** Clinic at 1365 Clifton Rd ATLANTA
- AdventHealth Surgery Center of Rome ROME
- Northside Hospital Advanced **Surgery Center Perimeter** ATLANTA
- SCA Health Gainesville Surgery Center GAINESVILLE
- SCA Health Perimeter Surgery Center ATLANTA
- Digestive Healthcare of Georgia Atlanta ATLANTA ► GASTROENTEROLOGY
- **Emory Healthcare Emory** at Spivey Station IONESBORO
- **United Digestive Midtown Endoscopy** ATLANTA ► GASTROENTEROLOGY
- **Resurgens Surgery Center** ATLANTA ► ORTHOPEDICS
- 10 United Digestive Southern Crescent Endoscopy STOCKBRIDGE - GASTROENTEROLOGY
- SCA Health Chatham **Orthopaedic Surgery Center** SAVANNAH > ORTHOPEDICS



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Baptist Health South Florida -

18 Lakeland Regional Health

HCA Healthcare - Same Day

21 Center for Digestive Endoscopy

23 University of Miami - Bascom

22 United Surgical Partners International

**Palmer Surgery Center in Naples** 

Baptist Health South Florida - Miami

**Baptist Health Orthopedic Institute** 

**HEAT Sports Medicine Center at** 

CORAL GABLES > ORTHOPEDICS

25 Florida Digestive Health Specialists

FORT WALTON BEACH

27 HCA Healthcare - Surgery

**Center of Aventura** 

LAUDERDALE LAKES

AVENTURA

MELBOURNE

26 Baptist Health South Florida -

**Endoscopy Center - Flagler** 

- Emerald Coast Surgery Center

WEST PALM BEACH ►GASTROENTEROLOGY

**United Surgical Partners International** 

- Surgery Center of Ft. Lauderdale

29 SCA Health - Melbourne Surgery Center

**Endoscopy Center - Coral Springs** 

NAPLES ► OPHTHALMOLOGY

- Advanced Surgery Center of Tampa

SurgiCenter of Orlando

20 Bayview Surgery Center

- Surgery Center

LAKELAND

ORLANDO

SARASOTA

ORLANDO

- 12 Northside Hospital Advanced Center for Joint Surgery
  CUMMING ► ORTHOPEDICS
- 13 United Digestive Northern Crescent Endoscopy ATLANTA - GASTROENTEROLOGY
- **14** Athens Gastroenterology Association ATHENS ► GASTROENTEROLOGY
- 15 Emory Healthcare Emory Orthopaedics & Spine Center - Brookhaven ATLANTA > ORTHOPEDICS
- 16 Harbin Clinic Gastroenterology Rome ROME
- 17 Digestive Healthcare of Georgia
   Summit Endoscopy Center
  FAYETTEVILLE ► GASTROENTEROLOGY
- 18 Marietta Eye Clinic Ambulatory Surgery Center
  MARIETTA POPHTHALMOLOGY

#### III I INOIS

- 1 RUSH SurgiCenter
  CHICAGO ► ORTHOPEDICS
- 2 Springfield Clinic Surgery Center SPRINGFIELD
- 3 SCA Health Center for Minimally Invasive Surgery MOKENA
- 4 900 North Michigan Surgical Center CHICAGO
- 5 Surgery Partners Valley Ambulatory Surgery Center ST. CHARLES
- 6 RUSH Oak Brook Surgery Center OAK BROOK
- 7 Elmhurst Outpatient Surgery Center ELMHURST
- 8 SCA Health Tinley Woods Surgery Center TINLEY PARK
- 9 Hinsdale Surgical Center HINSDALE
- 10 Northwestern Medicine River North Sameday Surgery CHICAGO
- 11 RUSH Castle Surgicenter AURORA
- 12 Northwest Community Healthcare
   Day Surgery Center
  ARLINGTON HEIGHTS
- **13** North Shore Endoscopy Center LAKE BLUFF
- 14 Rockford Ambulatory Surgery Center ROCKFORD

- 15 Illinois Sports Medicine and Orthopedic Surgery Center MORTON GROVE ► ORTHOPEDICS
- 16 Associated Surgical Center ARLINGTON HEIGHTS
- 17 UChicago Medicine Ingalls Memorial Ambulatory Surgery Center TINLEY PARK
- **18** Ravine Way Surgery Center LLC GLENVIEW
- 19 Advocate Surgery Center
  LIBERTYVILLE

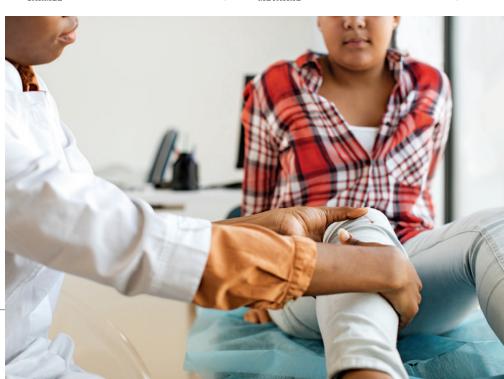
#### INDIANA

- 1 IU Health Ball Memorial Outpatient Surgery Center MUNCIE
- 2 Allied Physicians Surgery Center SOUTH BEND
- 3 IU Health Spring Mill Surgery Center CARMEL
- 4 Central Indiana Orthopedics Muncie MUNCIE ► ORTHOPEDICS
- Franciscan Health Franciscan Surgery Center
  INDIANAPOLIS > ORTHOPEDICS
- Community Health Network -Community Surgery Center North INDIANAPOLIS
- 7 United Surgical Partners International - Northwest Regional Surgery Center MERRILLVILLE
- 8 Carmel Ambulatory Surgery Center

- 9 Franciscan Health Endoscopy Center at Franciscan Health INDIANAPOLIS
- 10 Community Health Network -Community Surgery Center South INDIANAPOLIS
- 11 IU Health Beltway Surgery Center
- 12 South Bend Clinic Ambulatory Surgical Center (ASC) SOUTH BEND
- 13 The Eye Center of Southern Indiana
   Bloomington Surgery Center
  BLOOMINGTON
- 14 Indiana University Health -Senate Street Surgery Center INDIANAPOLIS

#### LOUISIANA

- 1 Advanced Surgical Care of Baton Rouge BATON ROUGE
- 2 Louisiana Endoscopy Center BATON ROUGE ► GASTROENTEROLOGY
- 3 AMSURG Red River Surgery Center SHREVEPORT
- 4 Bayou Region Surgical Center THIBODAUX
- 5 Orthopedic Surgery Center
  BATON ROUGE ► ORTHOPEDICS
- 6 United Surgical Partners International - Christus Cabrini Surgery Center ALEXANDRIA
- 7 East Jefferson Ambulatory Surgery Center





- 9 MGA Gastrointestinal Diagnostic and Therapeutic Center - Metairie METAIRIE
- 10 Vivere-Audubon Surgery Center NEW ORLEANS

#### MARYLAND

- 1 Johns Hopkins Health Care & Surgery Center - Knoll North COLUMBIA ► GASTROENTEROLOGY
- 2 University of Maryland Surgery Center COLUMBIA > ORTHOPEDICS
- Johns Hopkins Health Care & Surgery Center - White Marsh NOTTINGHAM
- 4 Johns Hopkins Health Care & Surgery Center - Green Spring Station Pavilion III TOWSON
- 5 Luminis Health Outpatient Surgery Center Pasadena PASADENA
- 6 AMSURG Maryland Surgery Center ROCKVILLE
- 7 LifeBridge Health SurgiCenter of Baltimore OWINGS MILLS
- 8 Anne Arundel Gastroenterology Associates, P.A., Pasadena, MD PASADENA
- 9 AMSURG Maryland Endoscopy Center TOWSON ► GASTROENTEROLOGY
- 10 HealthCrest Surgical Partners -Cumberland Valley Surgery Center HAGERSTOWN
- SCA Health Massachusetts
  Avenue Surgery Center
  BETHESDA
- 12 Anne Arundel Gastroenterology Associates, P.A., Annapolis, MD ANNAPOLIS > GASTROENTEROLOGY
- 13 AMSURG Endoscopic Surgical Center of Maryland North ROCKVILLE
- 14 AMSURG Harford Endoscopy Center BEL AIR
- 15 Frederick Endoscopy Center FREDERICK
- 16 Central Maryland Endoscopy ELKRIDGE ► GASTROENTEROLOGY
- 17 Andochick Center for Cosmetic Surgery FREDERICK



#### MICHIGAN

AMERICA'S BEST

- TruVista Surgery Center
- 2 Munson Healthcare Copper Ridge Surgery Center TRAVERSE CITY
- 3 Clarkston Surgery Center CLARKSTON
- 4 Novi Surgery Center NOVI
- 5 Muskegon Surgery Center MUSKEGON
- 6 UnaSource Surgery Center TROY
- 7 Surgical Centers of Michigan
- 8 Michigan Surgical Center EAST LANSING
- 9 Surgery Partners Lakes Surgery Center
  WEST BLOOMFIELD
- Michigan Endoscopy Center at Providence Park NOVI > GASTROENTEROLOGY
- 11 Michigan Endoscopy Center FARMINGTON HILLS
   GASTROENTEROLOGY

#### MIDWEST

- The University of Kansas Health System
   KU MedWest, Medical Pavilion
  SHAWNEE, KS
- Nebraska Surgery Center LINCOLN, NE
- Saint Luke's South Surgery Center OVERLAND PARK, KS

- 4 The University of Kansas Health System - Indian Creek Ambulatory Surgery Center OVERLAND PARK, KS
- 5 Surgery Center Cedar Rapids CEDAR RAPIDS, IA
- Omaha Surgical Center OMAHA, NE
- 7 Iowa City Ambulatory Surgical Center IOWA CITY, IA
- 8 Physicians' Surgery Center Kansas PRAIRIE VILLAGE, KS

#### MINNESOTA

- M Health Fairview Clinics and Surgery Center - Minneapolis MINNEAPOLIS
- M Health Fairview Clinics and Surgery Center - Maple Grove MAPLE GROVE
- 3 SCA Health Midwest Surgery Center
  WOODBURY
- 4 North Memorial Ambulatory Surgery Center at Maple Grove MAPLE GROVE
- 5 MNGI Digestive Health Eagan Endoscopy Center & Clinic EAGAN ► GASTROENTEROLOGY
- 6 MNGI Digestive Health Bloomington Endoscopy Center & Clinic BLOOMINGTON ➤ GASTROENTEROLOGY
- 7 MNGI Digestive Health Plymouth Endoscopy Center & Clinic PLYMOUTH ► GASTROENTEROLOGY
- 8 SCA Health St. Cloud Surgical Center ST. CLOUD
- 9 SCA Health WestHealth Surgery Center PLYMOUTH
- 10 North Metro Surgery Center BLAINE
- 11 SCA Health Ridges Surgery Center BURNSVILLE
- 12 Revo Health Edina Specialty Surgery Center
- MNGI Digestive Health Coon Rapids Endoscopy Center & Clinic COON RAPIDS ► GASTROENTEROLOGY

#### MISSISSIPPI

North Mississippi Health Services -North Mississippi Surgery Center TUPELO



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North Mississippi Health Services - Center for Digestive Health TUPELO ► GASTROENTEROLOGY

St. Dominic Ambulatory Surgery Center IACKSON

The Plastic Surgical Center of Mississippi FLOWOOD

DeSoto EveCare SOUTHAVEN ► OPHTHALMOLOGY

Saint Luke's - East Hospital Surgery Center LEE'S SUMMIT

SSM Health - St. Clare Surgical Center

The Surgical Center at Columbia Orthopaedic Group COLUMBIA ► ORTHOPEDICS

**Advanced Endoscopy Center** CREVE COEUR ► GASTROENTEROLOGY

**United Surgical Partners International** - Chesterfield Surgery Center CHESTERFIELD

St. Louis Eye Surgery & Laser Center ST. LOUIS > OPHTHALMOLOGY

**Mercy Outpatient Surgery** Center - West Bend ST. LOUIS

**Advanced Surgery Center** CREVE COEUR

**United Surgical Partners International** - Landmark Surgery Center ST. LOUIS

10 United Surgical Partners International - Surgery Center of Columbia

11 Advanced Surgical Center of Sunset Hills ST. LOUIS

#### **NEW JERSEY**

**SCA Health - Surgical Center** of South Jersey MOUNT LAUREI

Saint Peter's HealthCare System - CARES Surgicenter NEW BRUNSWICK

Virtua Health - Surgical **Specialists at Princeton** PRINCETON

**Centennial Surgery Center - Voorhees** VOORHEES ► GASTROENTEROLOGY

Virtua Health - Summit Surgical Center VOORHEES ► GASTROENTEROLOGY

Jersey Shore Ambulatory United Surgical Partners International - HackensackUMC - Surgical and Surgical Center SOMERS POINT **Endoscopy Center of Bergen County** PARAMUS ► GASTROENTEROLOGY

Center for Ambulatory and

**Minimally Invasive Surgery** 

SCA Health - Surgicare of

10 Virtua Health - Virtua Center for

**Surgery Washington Township** 

Wills Eye Surgical Network - Wills

**Eye Surgery Center in Cherry Hill** 

12 Virtua Health - Vantage Surgery Center

**RWJBarnabas Health - Hamilton** 

**Bariatric & Specialty Surgery** 

AtlantiCare - AtlantiCare Surgery

Center, Egg Harbor Township

EGG HARBOR TOWNSHIP

HAMILTON ► GASTROENTEROLOGY

**River Drive Surgery and Laser Center** 

SCA Health - Morris County

AMSURG - Advanced Endoscopy

EATONTOWN

EATONTOWN

Central Jersey

CHERRY HILL

MOORESTOWN

**Surgical Center** 

**Endoscopy Center** 

ELMWOOD PARK

PARAMUS

Center of Paramus

PARSIPPANY

WATCHUNG

SEWELI

& Surgical Center

Summit Health - Berkeley **Heights Campus** BERKELEY HEIGHTS

> 20 Gastro Surgi Center MOUNTAINSIDE

21 The Endo Center at Voorhees VOORHEES ► GASTROENTEROLOGY

SCA Health - Virtua Health -**Harrison Endo Surgical Center** HARRISON

23 The Livingston Surgery Center LIVINGSTON

SCA Health - Raritan Valley **Surgery Center** SOMERSET

Campus Eye Group HAMILTON ► OPHTHALMOLOGY

**United Surgical Partners International** - Shrewsbury Surgery Center SHREWSBURY

27 Princeton Endoscopy Center PRINCETON ► GASTROENTEROLOGY

28 SCA Health - Seashore Surgical Institute

29 Ambulatory Care Center VINELAND

**30** Virtua Health - Burlington **County Endoscopy Center** LUMBERTON

NEW YORK CITY

**Gramercy Surgery Center - Queens** FLUSHING

Center of Long Island GARDEN CITY

AMHERST

CHEEKTOWAGA

**Surgery Center of Manhattan** NEW YORK CITY

11 Brook Plaza Ambulatory Surgical Center BROOKLYN

12 Eastern Orange Ambulatory **Surgery Center** CORNWALL

13 Carnegie Hill Endoscopy

14 Manhattan Endoscopy NEW YORK CITY

15 SurgiCare of Manhattan

16 Northwell Health - Melville Surgery Center





East Side Endoscopy NEW YORK CITY

**NEW YORK** 

**Upstate Orthopedics Ambulatory Surgery Center** EAST SYRACUSE ► ORTHOPEDICS

**Gramercy Surgery Center - New York** 

**Brighton Surgery Center** ROCHESTER

Northwell Health - Endoscopy

**Buffalo Surgery Center** 

Albany Regional Eye Surgery Center

**Buffalo Ambulatory Surgery Center** 

Hospital for Special Surgery - Ambulatory

NEW YORK CITY

NEW YORK CITY

#### NORTH CAROLINA

**Duke Health - Davis Ambulatory Surgical Center** DURHAM

**Duke Health - Duke Triangle Endoscopy Center** DURHAM > GASTROENTEROLOGY

**UNC REX Healthcare - REX Surgery Center of Cary** CARY

**Carolina Digestive Health Associates** - Charlotte Endoscopy Center CHARLOTTE ► GASTROENTEROLOGY

**Capital City Surgery Center** RALEIGH

Novant Health - Ballantyne **Outpatient Surgery Center** CHARLOTTE

Atrium Health - Carolina **Endoscopy Center - University** CHARLOTTE ► GASTROENTEROLOGY

Atrium Health - Carolina **Endoscopy Center - Pineville** CHARLOTTE ► GASTROENTEROLOGY

**DHP Digestive Health Partners -Endoscopy Center of North Carolina** ASHEVILLE > GASTROENTEROLOGY

10 Novant Health - Huntersville **Outpatient Surgery Center** HUNTERSVILLE

**UNC REX Healthcare - REX** Surgery Center of Wakefield

12 Wake Endoscopy Center RALEIGH ► GASTROENTEROLOGY

13 SCA Health - Blue Ridge Surgery Center RALEIGH

14 ECU Health - SurgiCenter GREENVILLE

**Novant Health - Wilmington Endoscopy Center** WILMINGTON ► GASTROENTEROLOGY

Wilmington Health Ambulatory **Surgery Center** WILMINGTON

Morganton Eve Physicians, PA & Surgery Center MORGANTON

Novant Health - Gastroenterology Brunswick SUPPLY ► GASTROENTEROLOGY

**Novant Health - Clemmons Outpatient Surgery** CLEMMONS

20 SCA Health - Charlotte Surgery Center - Museum Campus CHARLOTTE

21 Raleigh Endoscopy Center: Main RALEIGH ► GASTROENTEROLOGY

#### NORTHEAST

**Bedford Ambulatory Surgical Center** BEDFORD, NH

SCA Health - Bloomfield **Ambulatory Surgery Center** BLOOMFIELD, CT

Worcester Surgical Center WORCESTER, MA

**Constitution Surgery Center East** WATERFORD, CT

**Green Mountain Surgery Center** COLCHESTER, VT

SCA Health - Surgery Center of Fairfield County TRUMBULL, CT

SCA Health - Connecticut **Surgery Center** HARTFORD, CT

SCA Health - Surgical Center of Connecticut BRIDGEPORT, CT

SCA Health - Limestone **Surgery Center** WILMINGTON, DE

10 SCA Health - River Valley ASC NORWICH, CT

**Cleveland Surgical Suites** RICHMOND HEIGHTS

OhioHealth - Riverside **Outpatient Surgery Center** COLUMBUS

SCA Health - Dublin Surgery Center

The Toledo Clinic - Outpatient **Surgery Center - Main Campus** 

**Cleveland Clinic - The Surgery Center** at Akron General Health and Wellness AKRON ► ORTHOPEDICS

**Cleveland Eye and Laser Surgery Center** FAIRVIEW PARK ► OPHTHALMOLOGY

**UH - Suburban Surgery Center** SOUTH EUCLID

Cleveland Clinic - Wooster Milltown **Specialty and Surgery Center** WOOSTER



- 9 Taylor Station Surgical Center COLUMBUS
- 10 Ohio Surgery Center COLUMBUS
- 11 Beacon Orthopaedics & Sports Medicine
   Western Hills (Beacon West)
  CINCINNATI
- 12 OhioHealth Knightsbridge Surgery Center COLUMBUS
- 13 Central Ohio Surgical Institute
  NEW ALBANY ► ORTHOPEDICS
- 14 OhioHealth Athens Surgery Center ATHENS
- 15 Eye Center of Columbus
  COLUMBUS ► OPHTHALMOLOGY
- 16 Summa Health Medina Medical Center
  MEDINA
- 17 Gastro Health Norwood Endoscopy Center NORWOOD > GASTROENTEROLOGY
- 18 TriHealth Surgery Center Anderson CINCINNATI
- 19 The Lippy Surgery Center WARREN
- 20 Brecksville Surgery Center BRECKSVILLE
- Dayton Eye Surgery Center
  DAYTON ► OPHTHALMOLOGY
- 22 Ohio Gastroenterology Group
   Dublin Endoscopy

  DUBLIN ► GASTROENTEROLOGY

#### OREGO

- 1 Bend Surgery Center BEND
- 2 SCA Health Oregon Outpatient Surgery Center TIGARD
- 3 SCA Health McKenzie Surgery Center EUGENE
- 4 Oregon Surgical Institute BEAVERTON
- 5 Center for Specialty Surgery PORTLAND
- 6 The Oregon Clinic Gastroenterology South - Tualatin TUALATIN ► GASTROENTEROLOGY
- 7 SCA Health Grants Pass Surgery Center GRANTS PASS
- 8 Kaiser Permanente Sunnybrook Surgery Center CLACKAMAS

9 Slocum Ambulatory Surgery Center EUGENE

#### PENNSYLVANIA

- 1 Allegheny Health Network -Monroeville Surgery Center MONROEVILLE > ORTHOPEDICS
- Penn Medicine Penn Gastroenterology
  Pennsylvania Hospital
  PHILADELPHIA GASTROENTEROLOGY
- 3 Abington Surgical Center WILLOW GROVE
- 4 Allegheny Health Network -Outpatient Center Westmoreland GREENSBURG
- 5 Jefferson Health Jefferson Surgical Center at the Navy Yard PHILADELPHIA
- 6 Wills Eye Surgical Network Wills Eye Surgery Center in Northeast Philadelphia
  PHILADELPHIA ➤ OPHTHALMOLOGY
- 7 SCA Health Huntingdon Valley Surgery Center HUNTINGDON VALLEY
- 8 Lancaster General Health The Physicians' Surgery Center LANCASTER
- 9 Jefferson Health Endoscopy Center at Bala BALA CYNWYD ➤ GASTROENTEROLOGY
- LO Bryn Mawr Medical Specialists Association - Endoscopy Center BRYN MAWR
- 11 Main Line Health Orthopaedic Surgery Center at Bryn Mawr Hospital BRYN MAWR > ORTHOPEDICS



- 12 Allegheny Health Network -Bethel Park Surgery Center BETHEL PARK
- 13 Redeemer Health Huntingdon Valley Ambulatory Surgery Center HUNTINGDON VALLEY
- 14 Tri-State Surgery Center WASHINGTON
- 15 Allegheny Health Network - Surgery Center at Wexford Health + Wellness Pavilion WEXFORD
- 16 WellSpan Health Dr. Roy A. Himelfarb Surgery Center CHAMBERSBURG
- 17 Wills Eye Surgical Network Wills Eye Surgery Center in Plymouth Meeting CONSHOHOCKEN ► OPHTHALMOLOGY
- 18 Tower Health The Reading Hospital SurgiCenter at Spring Ridge WYOMISSING
- 19 United Surgical Partners International Hershey Outpatient Surgery Center HERSHEY
- 20 Surgery Center of Allentown ALLENTOWN
- 21 Wills Eye Surgical Network Main Line Surgery Center
  BALA CYNWYD ► OPHTHALMOLOGY
- 22 WellSpan Health Apple Hill Surgical Center YORK
- 23 Allegheny Health Network North Shore Endoscopy Center PITTSBURGH > GASTROENTEROLOGY
- 24 Montgomery Surgery Center LLC LANSDALE
- UPMC Hamot Surgery Center ERIE > ORTHOPEDICS
- 6 Capital Surgery and Laser Center LLC HARRISBURG
- 27 Wills Eye Surgical Network
   Wills Eye Surgery Center at
  Philadelphia Stadium Campus
  PHILADELPHIA > OPHTHALMOLOGY
- 28 Hershey Endoscopy Center HERSHEY

#### SOUTH

- 1 Surgery Partners Birmingham Surgery Center
  BIRMINGHAM, AL ► ORTHOPEDICS
- 2 Baptist Health Surgery Center in Hamburg LEXINGTON, KY

3 SCA Health - Lexington Surgery Center LEXINGTON, KY

- 4 United Surgical Partners International - Memorial Surgery Center TULSA, OK
- 5 Baptist Health Physicians' Surgery Center LEXINGTON, KY
- 6 HCA Healthcare Greenview Surgery Center BOWLING GREEN, KY
- 7 HCA Healthcare Reston Surgery Center RESTON, VA
- 8 Baptist Health Eastpoint LOUISVILLE, KY
- 9 Ascension St. Vincent's Birmingham Outpatient Surgery BIRMINGHAM, AL
- 10 UVA Health Surgical Care Riverside CHARLOTTESVILLE, VA
- 11 Alabama Digestive Health & Endoscopy Center BIRMINGHAM, AL

#### SOUTH CAROLINA

- 1 SCA Health Charleston Surgery Center SUMMERVILLE
- HCA Healthcare Trident Surgery Center
  CHARLESTON
- 3 SCA Health The Surgery Center at Midlands Orthopaedics & Neurosurgery COLUMBIA ► ORTHOPEDICS
- 4 AnMed Health AnMed Medicus Surgery Center ANDERSON
- 5 Charleston Endoscopy Center CHARLESTON ► GASTROENTEROLOGY
- 6 Palmetto Digestive Disease
  & Endoscopy Center
  CHARLESTON > GASTROENTEROLOGY
- 7 Surgery Center at Pelham GREER
- 8 United Surgical Partners International Carolina Surgical Center
  ROCK HILL
- 9 Bluffton Okatie Surgery Center OKATIE
- 10 SCA Health Spartanburg Surgery Center SPARTANBURG
- 11 Ambulatory Surgery Center of Spartanburg Spartanburg
- 12 SCA Health Outpatient Surgery Center of Hilton Head HILTON HEAD ISLAND



Jervey Eye Center - Stevens Street
GREENVILLE ► OPHTHALMOLOGY

#### TENNESSEE

AMERICA'S BEST

- University Clinical Health -Memphis Surgery Center
- 2 Methodist Germantown Surgery Center GERMANTOWN
- 3 United Surgical Partners International Surgery Center at Saint Francis
  MEMPHIS
- 4 Campbell Clinic Wolf River Surgery Center GERMANTOWN
- 5 United Surgical Partners International - Middle Tennessee Ambulatory Surgery Center MURFREESBORO
- 6 Physicians' Surgery Center Tennessee IACKSON
- 7 HCA Healthcare Centennial Surgery Center - Nashville NASHVILLE
- 8 Surgery Partners East Memphis Surgery Center
- 9 Le Bonheur East Surgery Center MEMPHIS
- 10 HCA Healthcare Summit Surgery Center HERMITAGE

#### TEXAS

- Baylor Scott & White Surgicare Dallas

  DALLAS ► ORTHOPEDICS
- Baylor Scott & White Surgicare Denton DENTON

- 3 SCA Health Texas Health Surgery Center Rockwall ROCKWALL
- 4 SCA Health Texas Health Surgery Center Denton DENTON
- Baylor Scott & White Surgicare Rockwall ROCKWALL
- 6 Baylor Scott & White Health -Ambulatory Endoscopy Center PLANO
- 7 SCA Health Texas Health Surgery Center Arlington ARLINGTON
- HCA Healthcare Gramercy Outpatient Surgery Center HOUSTON
- United Surgical Partners
  International Memorial Hermann
  Surgery Center in Southwest
- 10 SCA Health Fort Worth Endoscopy Center FORT WORTH > GASTROENTEROLOGY
- 11 HCA Healthcare Methodist Ambulatory Surgery Center - Medical Center SAN ANTONIO
- 12 Baylor Scott & White Surgicare Fort Worth FORT WORTH
- 13 SCA Health Texas Health Surgery Center Fort Worth Midtown
- 14 United Surgical Partners International - Bay Area Endoscopy Center HOUSTON
- 15 United Surgical Partners International - Northwest Surgery Center AUSTIN
- 16 SCA Health Texas Health Surgery Center Alliance FORT WORTH
- 17 SCA Health Texas Health Surgery Center Dallas DALLAS
- 18 SCA Health Texas Health Orthopedic Surgery Center FLOWER MOUND
- 19 Kelsey-Seybold Clinic Ambulatory Surgery Center at Berthelsen Main Campus HOUSTON
- 20 Baylor Scott & White Surgicare
   Surgicare Plano Alliance
  PLANO
- 21 Baylor Scott & White Surgicare
   North Garland
  GARLAND

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SCA Health - Texas Health **Surgery Center Craig Ranch** MCKINNEY

22 SCA Health - Texas Health

**Endoscopy Center** 

Southwest Fort Worth

- 24 HCA Healthcare Medical City -**Ambulatory Surgery Center Dallas** DALLAS - ORTHOPEDICS
- 25 Baylor Scott & White Surgicare -**Sports Surgery Center at The Star** FRISCO > ORTHOPEDICS
- 26 UT Health Austin Ambulatory **Surgery Center** AUSTIN
- 27 SCA Health Ophthalmology **Surgery Center of Dallas** DALLAS > OPHTHALMOLOGY
- SCA Health Texas Health **Surgery Center Preston Plaza** DALLAS
- 29 HCA Healthcare Methodist Ambulatory **Surgery Center - North Central** SAN ANTONIO
- **30** United Surgical Partners International - Memorial Hermann **Surgery Center in Katy** KATY
- SCA Health Corpus Christi **Endoscopy Center** CORPUS CHRISTI
- **32** HCM Surgery Center (Walden)
- 33 United Surgical Partners International - Medical Park Tower Surgery Center AUSTIN
- SCA Health Stonegate Surgery Center
- 35 Austin Eye Laser And Surgicenter AUSTIN ► OPHTHALMOLOGY
- **Digestive Health Center of Dallas** DALLAS - GASTROENTEROLOGY
- 37 SCA Health Hays Surgery Center KYLE
- **38** Surgery Partners American **Surgery Center** SAN ANTONIO
- 39 United Surgical Partners International - Memorial Hermann **Surgery Center Main Street**
- Memorial Ambulatory **Surgery Center (MASC)** HOUSTON

- HCA Healthcare St. David's Healthcare - Oakwood Surgery Center ROUND ROCK
- 42 Abilene Center for Orthopedic & Multispecialty Surgery ABILENE > ORTHOPEDICS
- 43 Abilene Eye Institute Cataract and Refractive Surgery Center ABILENE ► OPHTHALMOLOGY
- **United Surgical Partners** International - Memorial Hermann **Surgery Center Greater Heights**
- **Gastroenterology Consultants of** San Antonio - Medical Center Clinic and Ambulatory Surgical Center SAN ANTONIO ► GASTROENTEROLOGY
- 46 Eve Surgery Center of North Dallas CARROLLTON
- **United Surgical Partners International** - Northwest Surgery Center Red Oak
- 48 Providence Covenant High Plains Surgery Center - 22nd Street
- 49 United Surgical Partners International - Texan Surgery Center AUSTIN
- 50 Lubbock Surgery Center LUBBOCK
- The Endoscopy Center of Texarkana TEXARKANA - GASTROENTEROLOGY
- 52 HCA Health Care Physicians Endoscopy Center HOUSTON
- 53 SCA Health Texas Health **Surgery Center Park Hill** FORT WORTH

- 54 Abilene Endoscopy Center ABILENE
- **United Surgical Partners** International - Texas Endoscopy
- **United Surgical Partners International -Texas International Endoscopy Center** HOUSTON ► GASTROENTEROLOGY
- **United Surgical Partners** International - Memorial Hermann **Surgery Center The Woodlands** THE WOODLANDS
- Methodist Health System -**Craig Ranch Surgery Center** MCKINNEY
- Baylor Scott & White Surgicare Southlake SOUTHLAKE
- **60** United Surgical Partners International - Memorial Hermann **Surgery Center Sugar Land**
- 61 SCA Health Cedar Park Surgery Center CEDAR PARK
- **United Surgical Partners** International - Memorial Hermann **Surgery Center Pinecroft** SPRING
- **Gastroenterology Consultants** of San Antonio - Stone Oak **Ambulatory Surgical Center** SAN ANTONIO
- 64 Christus Health Surgery Center Stone Oak SAN ANTONIO
- 65 United Surgical Partners International - Lone Star Endoscopy Center KELLER
- 66 Eye Institute of Corpus Christi CORPUS CHRISTI

SAN ANTONIO

South Texas Ambulatory Surgery Center

- 68 Christus Health Surgery Center - Alamo Heights SAN ANTONIO
- 69 San Antonio Gastroenterology **Endoscopy Center - Downtown** SAN ANTONIO
- **United Surgical Partners** International - Memorial Hermann Surgery Center Kingsland
- United Surgical Partners International - Memorial Hermann Memorial Village Surgery Center
- **Lonestar Ambulatory Surgical Center** GRAPEVINE
- **United Surgical Partners International** - San Antonio Endoscopy Center SAN ANTONIO
- United Surgical Partners International - Memorial Hermann **Surgery Center Park Ten**
- 75 Vision Quest DALLAS
- 76 Clearview Eyecare and Laser Center
- SCA Health Texas Health Surgery Center Addison
- 78 HCA Healthcare Fannin Surgicare HOUSTON
- 79 United Surgical Partners International - Memorial Hermann **Endoscopy Center North Loop**
- 80 Advanced Pain Care Advanced Surgical Center - Amarillo AMARILLO

#### WASHINGTON

- **Proliance Surgeons Proliance Eastside Surgery Center** KIRKLAND ► ORTHOPEDICS
- First Hill Surgery Center SEATTLE
- SCA Health Seattle Surgery Center SEATTLE ► ORTHOPEDICS
- Virginia Mason Medical Center LYNNWOOD
- Virginia Mason Bellevue **Medical Center**

- Gastro Health Evergreen **Endoscopy Center** KIRKLAND ► GASTROENTEROLOGY
- Washington Gastroenterology -Peninsula Endoscopy Center GIG HARBOR ► GASTROENTEROLOGY
- Eastside Medical Group -**Eastside Surgery Center** ISSAQUAH
- **Providence Providence Ambulatory** Surgery Center - Spokane Valley SPOKANE VALLEY
- 10 Proliance Surgeons Proliance Center for Outpatient Spine and Joint Surgery MOUNTLAKE TERRACE > ORTHOPEDICS
- Washington Gastroenterology -Eastside Endoscopy - Bellevue BELLEVUE - GASTROENTEROLOGY
- PeaceHealth Southwest Washington **Regional Surgery Center** VANCOUVER
- **Cascade Outpatient Spine Center** BELLINGHAM
- 14 Pacific Northwest Retina The **Retina Surgery Center** BELLEVUE ► OPHTHALMOLOGY
- Optum Kemp Surgery Center EVERETT
- **Proliance Surgeons Proliance Highlands Surgery Center** ISSAOUAH ► ORTHOPEDICS
- Surgery Partners Bellingham **Ambulatory Surgery Center** BELLINGHAM

#### WEST

- **Millennium Surgery Center** MERIDIAN, ID
- **Southwest Medical Surgery** Center at W. Charleston LAS VEGAS
- HCA Healthcare Mt. Olympus **Surgery Center** SALT LAKE CITY > ORTHOPEDICS
- **HCA Healthcare Sunrise Health** - Specialty Surgery Center LAS VEGAS

- Minimally Invasive Surgery Hawaii HONOLULU
- **HCA Healthcare Lone** Peak Surgery Center DRAPER, UT
- Intermountain Health McKay-**Dee Surgery Center** OGDEN, UT
- **United Surgical Partners International** - St. Rose Dominican Hospitals -**Durango Outpatient Surgery Center** LAS VEGAS
- Affinity Surgery Center LAS VEGAS
- 10 Intermountain Health -**Avenues Surgery Center** SALT LAKE CITY
- 11 Hawai'i Pacific Health -Surgicare of Hawaii HONOLULU
- 12 SCA Health Aloha Surgical Center KAHULUI, HI

#### WISCONSIN

- Froedtert & the Medical College of Wisconsin - Froedtert Surgery Center MILWAUKEE
- **UW Health Madison Surgery Center** MADISON ► ORTHOPEDICS
- Wisconsin Surgery Center MILWAUKEE
- SSM Health Davis Duehr Dean Eve Care MADISON ► OPHTHALMOLOGY
- **OSMS Orthopedic Surgery** Center of Green Bay GREEN BAY > ORTHOPEDICS
- **Marshfield Medical Center Marshfield** MARSHFIELD
- Aurora Health Care East **Mequon Surgery Center**
- Orthopedic and Sports Surgery Center APPLETON ► ORTHOPEDICS
- Aurora Health Care Aurora **Ambulatory Surgery Center** GERMANTOWN

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## POLA: Innovating Aging Skin Care with Japanese Culture and Technology

Japanese cosmetics company POLA, renowned for its aging skin care products, is leveraging innovative technology and cultural values to redefine beauty. By Sasha Lauture and Cian O Neill

The cream—which also func-

Established 95 years ago, Japanese cosmetics company POLA primarily focuses on aging skin care products. Its flagship brand, B.A, launched 39 years ago and is currently in its sixth generation. The brand aims to challenge and shift the traditional perspective that aging is associated with loss of beauty.



POLA technical development

Representative Director and President Miki Oikawa explains: "We actively promote a positive mindset through our products and sales strategies, aiming to eliminate the negative image of aging and to convey our brand message along with the concept of expanding the possibilities of life through one's age and accumulated experiences."

POLA's latest offering, POLA B.A GRANDLUXE O, encompasses the company's extensive knowledge and technological advancements in aging care. tions as a mask—is "a testament to our dedicated research and development efforts," Ms. Oikawa declares. What's more, POLA B.A GRANDLUXE O epitomizes the care and attention that goes into product packaging at the firm. "The packaging has been specially conceptualized with respect for the Japanese culture of wrapping gifts to express gratitude," she notes. "With its minimal design aimed at reducing packaging waste as far as possible, it can be folded up compactly after it

has been opened." Meanwhile, POLA's most pioneering product, the Wrinkle Shot, is a medicated wrinkleimproving cosmetic. Ms. Oikawa

POLA counter

gions where skin types align closely with Japanese explains that the development of the skin, ensuring the rel-Wrinkle Shot took evance of our products. Japan's geographical di-15 years before the



"Our company strives to improve and enhance users' quality of life by tackling skin concerns with effective cosmetics."

Miki Oikawa. President, POLA Inc.

POLA

www.pola.co.ip

product became the industry's

first medicated wrinkle im-

provement application in 2017.

The Wrinkle Shot uses the ac-

tive ingredient NEI-L1, which

functions by halting enzymes

that target and disassemble

skin collagen, leading to the

As it continues to blaze a

trail with its world-class R&D capabilities, POLA is keeping

its international focus on Asia.

"In the past 30 years, we have

gathered a vast database of over 20.7 million Japanese skin

type records, crucial for our research and development in

catering to diverse skin types,"

Ms. Oikawa says. "Our global strategy focuses on Asian re-

formation of wrinkles.

versity—from the chilly climate in Hokkaido to the tropical heat in Okinawa—plays a pivotal role. Skin types observed in Hokkaido correlate with those of Chinese residing in colder regions, while Okinawa's skin type closely resembles that of Southeast Asians.



"Thanks to recent artificial intelligence advancements, we have significantly enhanced our ability to conduct detailed data analysis. Our standout advantage lies in our extensive database, enabling comprehensive analysis between various skin types. Through this database analysis, we can pinpoint similarities and differences, providing us with a unique edge in understanding and addressing diverse skin care needs."

## **B'S INTERNATIONAL** using Fashion and Culture

online store

UNIQUE DESIGNS AND A COMMITMENT TO GLOBAL STREETWEAR INNOVATION. By Sasha Lauture and Sean McBride

's International isn't just about clothes; it's a cul- of global street culture. But one thing Mr. Nitural movement, bringing together fashion, art shikata is particularly focused on is promoting

shape Japanese streetwear and an ever-evolving vision for street into your lifestyle, not just clothes," says Mr. Nishikata. the brands he oversees.

One of B's International's boldest moves yet? Partnering with example of this philosophy in action. Japan's WE League, a professional women's soccer league. "This initiative is a challenge for us, so it is an important theme," Mr. China, and plans to break into the European market, B's In-Nishikata says, reflecting on the company's ambition to go ternational is truly a global player. Mr. Nishikata sees endless beyond just sportswear. "We sympathize with the WE League's possibilities ahead: "Our XLARGE brand was born in the U.S. concept of promoting a society in which women are active. but has been raised in Japan, so in a sense, it's like a bilingual When supplying uniforms, we added our X-girl brand's unique global brand that has a unique background." The company's fashion sense to the functionality necessary for sportswear."

ated a whole new pattern specifically designed for the female record, it's hard to imagine anything less. form, breaking away from the conventional practice of simply adapting men's designs.

ing, XLARGE, the company's flagship brand, is at the forefront making waves that ripple across fashion, sports and beyond.

and lifestyle in ways that surprise and delight. Floyd, a lifestyle brand that turns street culture At the helm of this dynamic company is Yusaku into playful, everyday items. "We want to make your Nishikata, a man driven by passion for the cultures that days more exciting by incorporating the playfulness of the Floyd's customizable, skateboard-inspired suitcases are a key

With a strong presence in Japan, the United States and goal is clear—to push boundaries and redefine street culture It's not just about making female athletes look good, though— on a global scale. "We want to create excitement and a craze it's about making sure they feel good, too. B's International crearound the world," Mr. Nishikata states, and with their track

B's International isn't just leading the pack in streetwear; it's reshaping what it means to live a life inspired by the street. For Mr. Nishikata, As a leader in streetwear. B's International is always innovat- the challenge is not simply to keep up with trends but to set them.

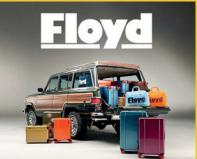


"We want to create excitement and a craze around the world."

Yusaku Nishikata President, B's International







## B-THREE: WHERE STYLE

B-Three—owned by the apparel group Value Planning—makes high-quality, STRETCHABLE CLOTHING THAT EMPHASIZES COMFORT, FIT AND STYLE, HELPING REVOLU-TIONIZE MODERN JAPANESE FASHION. By Sasha Lauture and Bernard Thompson

n the world of fashion, where comfort often clashes with style, B-Three is rewriting the rules. With a legacy rooted in Japan's rich textile traditions and a commitment to cutting-edge innovation, the clothing brand is transforming everyday wear into an experience of unmatched luxury and practicality. With over 30 years of experience, the company stands at the forefront of Japan's stretchable fabric market.

"Japan has always valued the feel of the material against the skin," explains Norio Imoto, president of Value Planning, the parent company that owns the well-known B-Three brand.

"Our product concept—'look better, fit better, feel better'—captures this essence by focus- LOOK BETTER, FIT BETTER, FEEL BETTER

ing on the tactile experience, a cornerstone of Japanese fashion."

This attention to detail is embodied in Value Planning's flagship brand, which specializes in expertly crafted stretch pants. B-Three's pants are not just comfortable but engineered for durability, providing a flattering silhouette. "Stretchability is key." says Mr. Imoto. "We use stretch varn to ensure our products stretch in every direction, making them a superior choice for both work and casual wear."

In addition to B-Three, Value Planning has expanded into complementary products with brands like B-Three Plus, which offers tops, and Sheafeel, which features fabrics enriched with shea butter for extra skin comfort. "The focus is always on how our clothes feel and fit," Mr. Imoto emphasizes. This thoughtful approach has earned the company a loyal following: over the course of three decades, 2.1 million total customers have enjoyed Value Planning brand products, 500,000 in the last three years alone.

As Japan's population ages, Value Planning sees this situation as a unique opportunity. "The need for functional pants styles will not decrease significantly in the future. When people get older, they tend to wear pants more often," notes Mr. Imoto.

pants are also particularly popular among working women," "Our stretch savs the president, who is proud that Value Planning's pants have become an item that encourages Japanese women to be active in society: "We have received the Minister of Economy, Trade and Industry Award as a company that promotes women's empowerment." The pandemic posed challenges, but it also shifted the company's focus toward online expansion. While physical stores remain crucial for first-time buyers, Mr. Imoto sees e-commerce as the future, though sizing remains a challenge. "We're waiting for technology that allows customers to measure themselves online easily," he says.

> With plans to expand across Asia and a commitment to both product innovation and customer satisfaction, Value Planning is poised for continued growth. As Mr. Imoto puts it: "When people try our pants, they understand

the quality—our goal is to make this experience available globally."

"Our product concept-'look better, fit better, feel better'-focuses on the tactile experience."

Norio Imoto

President, Value Planning Co., Ltd.



online shop



CONTENT BY THE WORLDFOLIO

## B-THREE







www.valueplanning.co.jp

## TSUKAKI Group Expands Globally

With origins dating back to 1867, the TSUKAKI Group has expanded from the traditional industries of dyeing and weaving, and continues to grow through Hawaii weddings and New York real estate. By Paul Mannion and Sean McBride





The TSUKAKI Group was initially established as a kimono wholesaler in Kyoto in 1867, by the current president's great-grandfather and namesake Kizaemon Tsukamoto, who hailed from Gokasho Kondo Town, a preserved townscape in the birthplace of the Omi merchants.

Taking the Omi merchant philosophy sampo-voshi, or 'threeway satisfaction,' as its inspiration, the company has grown steadily and is still thriving today, having successfully negotiated a series of crises (the Meiji Restoration, the Great Kanto Earthquake, the Great Depression, WWII) throughout its 150-year history.

Of the group's seven business divisions, which encompass the traditional industries of dyeing and weaving as well as the fields of pearls, jewelry and shapewear for women, perhaps the most famous is its original company, Tsukaki Shoji Co., Ltd.



Nishijin-ori Great Wave (Hokusai)

Today it is responsible for the Nishijin-ori Asaqi Art Museum. which was established in 2019. and showcases the highest artistry of Nishijin-ori, a traditional weaving technique which has been a hallmark of Japanese culture and art from the Heian to the Edo period. The museum offers an immersive experience, allowing visitors to learn about and experience intricate techniques like silk, pure gold thread, foil and Jacquard loom weaving. It is also home to a remarkable Nishijin-ori collection of *Ukiyo-e* art, which depicts Kabuki actors, Mount Fuji and daily life in the Edo period (1603-1868). Ukiyo-e art had a profound influence on a number of European impressionists, including Vincent Van Gogh.



800-needle Jacquard machine

In July 2024, Tsukaki Shoii opened its pioneering Tango Creative Center in Tango, Japan's largest silk weaving region, with a view to training young artisans in the craft of traditional Nishijin-ori. The center, a response to Japan's welldocumented demographic shift, which could see established traditions being lost as the older generation dies out, also serves as an open factory where visitors can observe the Nishijinori weaving process, while its second floor houses a museum dedicated to the practice.



Suminagashi dyeing (marbling print)



Akoya pearl

Also operating along more traditional lines is Kvoto-based kimono manufacturer Kyoho, which has a dveing workshop in Narutaki. The firm uses the *Suminagashi* dyeing process, a technique that originated in the ninth century when Heian-era aristocrats floated ink on water and transferred the patterns to Japanese paper. Having revived the practice, Kyoho has successfully incorporated it into Kyoto-style Yuzen kimono designs, drawing attention from around the world.

Established half a century ago within the group, Tsukaki Co., Ltd. operates as a jewelry specialist, dealing in pearls and rare colored diamonds and earning widespread recognition from global gemstone buyers. The firm, which this year celebrated its 50th anniversary, is notable for sourcing new gemstones from mines in Madagascar, specializing in demantoid garnet, grandidierite and Bekily garnet.

Tamura Co., Ltd., meanwhile, focusing on feminine beauty, holds multiple patents for women's underwear and has recently developed a new bra technology that stretches and contracts freely based on changes in body shape. This groundbreaking product, which accommodates changes owing to breastfeeding or fluctuations in weight, allows



Following the sampoyoshi philosophy enables us to be good for buyers, sellers and society as a whole."

Kizaemon Tsukamoto, President, TSUKAKI Group

women to feel comfortable in their own skin at all times.

Looking to the future, the TSUKAKI Group continues to grow and expand. The recent acquisition of a building in New York signals a new venture in the field of asset management, while the group also has plans to enter the Hawaiian wedding market in 2025.



ounder's house (Gokasho, Shiga Prefecture)

With its high-quality furs and jewelry from Italy and France, its pearl and gemstone exports, its cutting-edge women's underwear and its continued promotion of the Nishijin-ori technique to a fascinated public in the U.S. and Europe, the TSUKAKI Group, which started as a small firm, continues to grow into a special company worldwide in the 21st century.



With nearly a century of expertise, Nishikawa Keori is redefining wool's role in the global textile industry, blending tradition with innovation to meet rising global demand. By Antoine Azoulay and Sean McBride



"No matter the location, we aim to ensure the same high quality."

Rvuzo Nishikawa, President, Nishikawa Keori Co., Ltd.

As the world evolves, the wool industry finds itself adapting to new possibilities and challenges, with Nishikawa Keori at its forefront. Founded in 1929, the company remains deeply committed to innovation, developing over 100 new materials each season, with fresh combinations leading to significant growth potential.

"Japan's fashion industry has gone through several paradigm shifts, from adopting American styles to European influences, and today, we are witnessing growing global

interest in Japanese textiles," says company President Ryuzo Nishikawa.

However, the shift is more than just aesthetic; it's grounded in Japan's commitment to quality as well as a change in demographics.

"In recent years, the reputation of Japanese textiles has expanded beyond Europe and the U.S. to the Middle East, where exports are booming," Mr. Nishikawa explains. "But we have used many suppliers whose facilities and equipment are getting old, hence we introduced new pieces of machinery to help the transition."

These additions are seen as crucial to Nishikawa Keori's operations, aiming to secure the future of wool production in Japan's Bishu area amidst the challenges. An extension to the company's Inazawa factory, the new equipment comprises six state-of-the-art Rapier Looms,



Weaving machine



which include automated varn attachment What's more, the installation of full air conditioning has enhanced worker comfort.

While preserving the region's textile heritage and encouraging collaboration, the president hopes the factory upgrade will serve as a model for sustainable growth, attracting younger workers and reinvigorating Bishu as a global leader in wool production.

"As equality and freedom spread, population growth in China, India and the Middle East will increase demand," predicts Mr. Nishikawa. "We believe in promoting wool's many benefits, and collaboration with other global companies is crucial."



Japanese handbag and wallet manufacturer Barcos is set to revolutionize fashion with af-FORDABLE, TECH-ENABLED PRODUCTS THAT CAN BE TRACKED WHEN LOST. By Paul Mannion and Sean McBride https://barcos.jp/eng



ashion designers have always had to strike a perfect balance between form and function, and at no time is this truer than in today's age of technology. From sneakers that record your running style to smart watches, our clothing is becoming ever more tech-enabled and one of the companies pushing this forward is Japanese handbag and wallet manufacturer Barcos.

Founded in 1991, Barcos specializes in producing mass-market items that stand out for their quality and reasonable pricing, in a similar vein to Japanese manufacturers Uniqlo and Muji, which are successful in the apparel industry. As company President Takashi Yamamoto explains, Barcos' know-how and networks have enabled it to grow into a leading original

equipment manufacturer (OEM). He adds: "We can't be competitive in the world unless good products are provided at a low price.

"We are one of the top-class leather-goods manufacturers in Japan."

Takashi Yamamoto resident, BARCOS Co., Ltd.

Barcos is now poised to incorporate tracking technology similar to AirTag in its products, allowing customers to find lost purses, wallets and handbags. "We want to leverage this new product to start the next stage of our business," Mr. Yamamoto says, noting that he expects it to be a top seller: "This technology will show people the exact location of their items on their smartphones."

The company plans to launch this new range of tech-enabled products domestically in fall 2024, before expanding its availability across overseas markets.

And having previously partnered with TJ Maxx as an OEM, jointly developed products with firms like Isetan Mitsukoshi, and worked with designers such as Ryuji Otani and Picard, Mr. Yamamoto is always open to collaborating with like-minded international designers and material makers. "We do not have any definite criteria," he says. "Rather, it is more about the chemistry and the bond we could have with a potential partner."







A DOMESTIC INDUSTRY LEADER THAT HAS BEEN CRAFTING PREMIUM-QUALITY STATIONERY

PRODUCTS FOR OVER A CENTURY, MARUMAN IS RESPONDING TO JAPAN'S AGING POPULATION BY



www.e-maruman.co.jp

CONTENT BY THE WORLDFOLIO







aruman, Japan's leading manufacturer of high-quality stationery, is adapting to a shrinking domestic market by concentrating on international business expansion.

Under President Yasuhiro Iguchi, Maruman has set the ambitious objective of surpassing domestic sales by 2030. Having already established operations in China and the U.S., the company plans further expan-

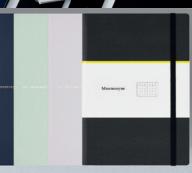
sion. "We are focusing on Southeast Asia and India as well," Mr. Iguchi says. "We believe that 'Made in Japan' products have marketability in these countries in terms of value and trust."

A firm whose stated mission is to be a "creative support company," Maruman has accumulated over a century of expertise in the stationery business, establishing itself as a go-to specialist in premium paper. The manufacturer offers customers no fewer than 13 different types of original paper, for both writing and art.

Key to maintaining Maruman's renowned paper quality are the company's 'paper meisters'—industry experts who meticulously evaluate the writing experience, focusing on aspects such as smoothness, resistance to bleeding and durability.

And among the products that epitomize Maruman's exquisite paper manufacturing are its Mnemosyne notebooks. Named after the ancient Greek goddess of memory, these notebooks are crafted with paper that's perfect for fountain pens—and are adored by professionals for the luxurious experience they enjoy as they work.





## Pioneering Global Biotech Research

Transforming the biotech industry, Cosmo Bio is leveraging partnerships, an extensive product database and cold storage solutions to expand globally. Its vision emphasizes both innovation and market expansion. By Paul Mannion and Cian O Neill



"New technologies like artificial intelligence and robotics are drastically changing the research environment."

Norihiko Shibayama, President, Cosmo Bio Co., Ltd.

Cosmo Bio plays a crucial role in the global biotechnology field. The company provides over 12 million products from 500 suppliers worldwide, which are used by researchers to advance scientific discovery. Cosmo Bio's proprietary database enables researchers to access products more efficiently, suggesting optimal tools and



information. This system greatly enhances research processes, equipping scientists with the resources they need for cutting-edge work.

While trading remains a cornerstone of its operations, Cosmo Bio has expanded into manufacturing, particularly through its Sapporobased facility. By producing its own reagents, the company reduces dependence on imports and avoids exposure to currency fluctuations. "By having manufacturing capabilities, we're less vulnerable to the risks associated with currency exchange," says President Norihiko Shibayama. This dual focus on trading and manufacturing allows Cosmo Bio to stay competitive both domestically and internationally.

The company has also developed advanced logistics systems to ensure the safe transportation of temperature-sensitive reagents. Using air freight and a sophisticated customs clearance process. Cosmo Bio ensures products reach their destinations promptly and in the right conditions. This logistical expertise is a key asset as the company continues to grow its global reach.

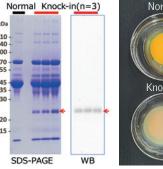
Looking ahead, Cosmo Bio plans further expansion into overseas markets, particularly hightech research hubs in the U.S. and Europe. The company is also rolling out its cutting-edge new

materials for their experiments based on shared Chicken Egg Bioreactor—unique, cost-reducing technology that's capable of stably producing large quantities of useful recombinant proteins. "We want to expand our network and commercialize this product," Mr. Shibayama says.





Cosmo Bio's original products





Targeted protein production by the Chicken Egg Bioreactor technology











MARK ITS APPROACHING CENTENARY BY EXPANDING ITS INTERNATIONAL PRESENCE AND SHOWCASING JAPANESE HOSPITALITY TO POTENTIAL DISTRIBUTION PARTNERS. By Antoine Azoulay and Bernard Thompson



irst established in 1928, Logos Corporation is an outdoor brand that caters to three main areas of the outdoor goods industry, providing camping gear, clothing and backpacks to eco-conscious, familyoriented consumers.

With the outdoor goods industry forecast to expand at a compound annual growth rate of seven percent from 2024 to 2032, it's clear that business is as good as it's ever been.

Company President Shigeki Shibata confirms that the outlook is optimistic: "There is an increasing tendency among our customers to combine products that were conventionally used for a single purpose. People are getting more sophisticated and fusing activities together, meaning we are seeing a growing interest in our products across different categories."

Equally important for Logos, of course, is its brand. Mr. Shibata again: "Brand positioning is vital because outdoor and camping brands occupy different niches in each region."

For Logos Corporation, the target demographic is families with children in kindergarten or elementary school. "We make consumables such as fuel, and generalist products which are easy to assemble, use and disassemble," Mr. Shibata says.

Accessibility, however, is not about catering to novices. "There's a reason we value accessibility so highly," Mr. Shibata continues. "Manufacturing accessible products helps to increase connections and engagement, and gives families the chance to have a memorable experience."

Meanwhile, the corporation's evolution from outdoor lifestyle brand to community builder can be seen most clearly in its decision to open two new theme parks, LOGOS LAND in Kyoto in 2018, and LOGOS PARK in Kochi in 2022. Increasing community engagement is one of the pillars of the corporation's sustainability strategy, as well as a way to showcase its products to a growing domestic audience.

"The theme parks are free," Mr. Shibata confirms. "People go there, enjoy time with friends and family, maybe have a meal, and go back home. As a company, we have to benefit from these interactions, which is why we are building accommodation, cafes and barbecues on site."

Looking to the future, and with an existing market presence in China and South Korea, Mr. Shibata is open to the prospect of international expansion. "Our strategy towards overseas expansion is to use local distributors," he says. "We don't open up our own operations in foreign countries. Thus, we are always seeking new distribution channels."

Logos is looking for like-minded, innovation-driven partners, something which Mr. Shibata is passionate about: "What I'm really interested in is foreign companies that might want to develop the Logos brand in their country. Then I long to develop with them the Japanese sense of hospitality around the world."





"Brand recognition is what generates trust and loyalty among customers."

Shigeki Shibata **President, Logos Corporation** 







## **ELEVATE YOUR ROUTINE WITH** Inpanese Genuty by N

A COMPANY OUT TO EXPAND GLOBALLY, NBS LEADS THE BEAUTY INDUSTRY WITH CUTTING-EDGE DEVICES LIKE THE METALT AND HY PEEL INTO, OFFERING ADVANCED TREATMENTS THAT ENHANCE SKIN HEALTH AND OVERALL WELL-BEING. By Sasha Lauture and Sean McBride



"At NBS, we help our customers to become the best version of themselves they can be."

> Ayami Sato President, NBS Co., Ltd.



www.nbs-nbs.com/lang-en/company







aking a holistic approach to beauty with a focus on well-being inside and out, NBS is a leading developer of equipment for

salon and home use, mainly specializing in devices for hair removal, slimming and skin care. As it looks to expand its global presence, the Japanese company showcases two of its flagship products, the MetaLT and the soon-to-be-released Hy Peel into.

The MetaLT is a revolutionary device designed to deliver professional salon-quality treatments right at home. The world's first home-use device to incorporate a thermal fractional mode, the MetaLT can be applied over makeup and immediately tightens pores and lifts the skin. Equipped with a 24-karat-gold head to protect your skin, the MetaLT penetrates beyond surface layers, counteracting wrinkles and improving elasticity. "A similar treatment is performed at clinics and is called Thermage," says President Ayami Sato. "Each session costs around JPY 80,000, and it also requires downtime, meaning you have to wait for a significant period before the next treatment. But with the MetaLT, there is no such downtime."

The MetaLT has five functions to meet various needs, but the user does not have to make any difficult choices. The device is designed to automatically switch between functions for the best treatment; simply press the 'auto' button.

Ms. Sato emphasizes that NBS gathered extensive feedback from salons while developing the MetaLT: "We wanted a deep understanding of what customers really wanted and what they felt was most beneficial. What we did was bring the professional experience to everyday consumers in a product they can use without any specialized knowledge.

Meanwhile, the Hy Peel into allows you to treat both the inside and outside of your body with one device, leading to fundamental improvements to your well-being. The device not only enables you to perform cutting-edge skin care treatments, but also has a tube through which you can breathe in highly concentrated hydrogen gas to detoxify bad active oxygen in your body.

"No matter how sensitive your skin may be, this device has something for you," states Ms. Sato, who stresses the Hy Peel into's benefits for all-round health. "We have science-backed evidence based on urine and blood tests, where using the device improved biomarkers. It had a direct effect not only on the surface of the skin, but also on the well-being of the body itself. With continued use, you'll see improvements in sleep quality and hormonal balance."

The MetaLT and Hy Peel into showcase NBS's potential to become a globally renowned worldwide. In line with its international ambitions, the company is seeking distributors and partners who can help promote its products in new markets.



A SAMPLING OF NEWSWEEK'S PARTING SHOT PODCAST

## Mikey Madison

MIKEY MADISON HAS BEEN DREAMING OF A film like Anora since she started acting as a teenager on Better Things. "It's been a dream of mine to have that kind of collaboration with a filmmaker like Sean [Baker]." That dream has come true in a big way, with the film and her performance picking up a lot of awards buzz. "I'm so happy that people are excited about the film because I'm so proud of it." Madison plays Ani, a young sex worker who falls for the son of a Russian oligarch. But the Cinderella story quickly turns dark. Madison and Baker collaborated on creating the title role. "I did a lot of work to bring her to life, I knew everything about her, and I was able to just very easily slip into that character and feel all the things she was feeling." Because of her careful preparation, when it came time to film, she just wanted to get it right. "I think any pressure was pressure that I put on myself, just because I've fallen in love with this character and really wanted to represent her in an honest way and just do her justice and the story." — H. Alan Scott



MIKEY SPEAKS ABOUT ..

"She is so different from me. I think that I'm more of a low-energy person and she is certainly not."

#### HAVING A CHARACTER WRITTEN FOR HER >

"I've never had someone say that they wanted to write a film for me before, especially not anybody like Sean, whose films I already loved and admired. So I was surprised, confused and excited. I tried not to question it too much and was just like, 'OK, I'm gonna roll with this and just dive into whatever character we decide to create together."

#### HER PERFORMANCE'S AWARDS BUZZ >

"I'm very flattered by it. I just love making movies, and I've been working for 10 years now, and so I've dreamed of making a movie like Anora since I started acting. What I am most excited about is just the movie being seen. This is my dream project. I'm so in love with this film, and the fact that people are able to watch it on such a broader scale, that is so special to me."

#### **GROWING UP SINCE BETTER THINGS** >

"The first season of Better Things, I think I just turned 16, and so I never thought of myself as a child actor. I guess I technically was. I'd like to continue on a certain path. Sometimes people ask me, 'What kind of character do you want to play next?' I never know how to answer that. My job is an emotional job, so I think that I have to just follow a feeling."





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PARTING SHOT

## **Jenny Slate**

JENNY SLATE IS READY TO BE HERSELF. "I THINK WHAT IS [EVIDENT] IN my work is that through my own journey, not just through motherhood, but my own connection with myself as a developing artist, is that I just don't feel myself flailing anymore." She's writing about this confidence in her new book of essays *Lifeform* (Little, Brown and Company, October 22), which depicts her unique journey into motherhood. She began writing the book out of a fear for losing her old self: "Just wanting to hold on to a life, my professional life and my identity within that, because I was very newly pregnant." She found that it wasn't her old self she was looking for, but this new person. "I feel that I increasingly have things to say, but really little to prove. And that is such a different thing. I don't feel a desperation that I felt in my 20s and 30s." And now, the comedian says, this new self is providing her with strength. "I have noticed whether I'm doing stand-up or I'm writing a book, I just have this sense, for the first time in my life, that there's a super nice, stable mommy in the room, and the mom is me."





Very. The book is called *Lifeform*, not just because I was growing a life form in my body, but because it's this really nice acceptance of the fact that this weird shape that has no name, this is the form of my life, and I'm the life-form in the form.

## What was the impetus to write these essays?

Why are [artists] inclined to do art? Part of that is a lifelong inclination to catalog and to call out into the greater world what you see. For some reason, that is part of what I need in order to feel at ease in my own life.

## *Lifeform* does feel grounded in who you are now.

It is different than the other book. There's more focus, because I, myself as a person, have become more focused. My process in all areas has become more defined. As an actor, as a stand-up and as a writer, everything is defined.

## How has parenthood changed you as an artist?

One of the things I've learned in parenthood that I have also taken into my work is, did you think you were going to be someone else when you did this? That's never happened before. You're only ever you in your experiences, but you have the opportunity to grow within them. It's a relief that I, as Jenny, am the mom. It's allowed me to lean into all of these things about myself. This is just me. —H. Alan Scott

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